



The Bachelor Auction

J.C. Reed

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He understands our cash-strapped situation and is kind enough to cancel the bid. Let us out of the contract. No hard feelings. Or so he claims.

He's even kind enough to want to work with us. With me, in particular. I can't refuse, even though working for him means I have to see him every day. My future depends on it.

I won't let my guard down. I won't fall for him, and particularly not now that I know he's hiding something from me. Everything comes at a price. Even Tyler's generosity.

The Bachelor Auction Details

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Author : J.C. Reed

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From Reader Review The Bachelor Auction for online ebook

? Jeri's Book Attic ? the Romance Bibliophile ? says

Kiki says

2.5 stars.

Heroine is an idiot!

And hero is a pompous ass!

He decided heroine isn't a risk taker because she refused to meet someone she met online in person, specially when that someone talks about 10inches and Dcups!!!!

Shouldn't he be relieved that she is a smart woman worried about her own safety? And that's his excuse for lying to her, and this idiot believed it?

And the idiotic heroine. You moron, whether it was before or after meeting you, he accessed your private information to track you from an website. That's breach of privacy and that's criminal offence. He should be in jail for that. Would you be ok if someone else uses that to track you?

Just because he's a good looking multi millionaire it is somehow ok?

There was ZERO grovelling, she was mad at him for 30 seconds and he didn't even apologise.

And how about her talking to his alter ego about her secrets, and her complaining about the job? That WAS HUMILIATING. He needed to grovel. This was really unsatisfactory.

Heroine also needed to lose her best friend. She's a compulsive liar and also would be able to make a real good career at pimping.

Good stuff: no mention of OW/OM. He didn't come across as a manwhore. She was not a shy virgin. No apparent triggers there.

Zita says

Cute and amusing with interesting characters...

When Emily Harding's business partner and best friend comes up with an outrageous scheme to save their business that entails winning a bachelor auction and then convincing the man to hire them she's hesitant but goes for it, they are that desperate. As Co-CEO of their two-woman publicist company, she did not expect but should have known, that her partner would bid more money than they could afford and she'll have to find some way out of it. When she meets the bachelor all her senses are blown, he's gorgeous, sexy and she can't

think straight but he's kind enough to cancel the donation and soon hires them anyway, or at least just Emily, and that should have signaled the wild ride that was to come. They need the business so there was no saying no, no matter the humiliation she felt from the auction.

With his good looks, intelligence, and money Tyler Becks looks to help others not just with donating himself for a charity but giving a chance to young entrepreneurs starting out and that is what Emily and her company are and he'll use it. Their first meeting was quite amusing and he's intrigued by Emily and the lengths she would go to for her business or so he says. There's more to it but that's his secret, now that she's on his turf everything is fair game, she just doesn't know it yet. And he is not an easy man to work for which frustrates Emily to no end.

This novella length story was quite entertaining, very cute and amusing with interesting characters, a rather fun and sexy read. Emily tries hard to remain professional but Tyler does not follow the norms of an employer. You have to love her online pen pal who she has refused to meet and who she complains to about her new boss. The story is told from Emily's point of view and I could not help wanting to know what was on Tyler's mind often. There's a twist that this reader actually wondered if it might be possible and was delighted that it was. The story ended at 88% on a kindle followed by a preview of "Wild for You" which is a great story this reader already enjoyed.

An advanced reading copy was obtained from the author.

Reigne says

Short and fast.... I feel like the story should be a little bit longer...

Ayekah says

Did I need to add to the already skyrocketing temps of mid summer? Absolutely I did when it came to this hot little read! Oh how I have missed Jessica and her men. I never know whether I should hug them, smack them or both.

When Emily gets roped into going to an auction with her best friend/business partner Brenda she's totally out of her element, and her mind is spinning a mile a minute. Particularly the moment Brenda bids of the man of the evening and places the winning bid. But not in her own name. She places it in Emily's name. When Tyler walks over to greet her and she's basically rendered speechless, her friend is no longer at the table with her she politely explains that this was an error and they can't afford to drop 10k on an evening date with him. He's kind enough to tell her that he'll take care of that since he knows the head of the charity. End of story? Not by a long shot.

Emily and Brenda have a start up business. Emily, a serious introvert likes to hang out on a web site called travel buddy. There she has a friend named Lucky Luke she's been sharing part of her life with and as the fiasco from her previous night unfolds, she's telling LL all about this. LL really wants to meet Emily but she puts him off. Maintaining that careful distance is important for her.

Meanwhile Brenda gets a request for Emily's services requiring her to fly to Las Vegas to consult with a business about their web presence. You can kind of see where this is going but you have to read the story to really appreciate all the heat, tension and laughs that go on. Meanwhile Emily is still talking to LL about all this new stuff with Tyler and the business. What happens with Tyler and Emily?

What happens when LL and Emily finally do meet and how does that come about? You have to read the book to find out!

What a fun read this book is and I loved it. Glad to see JC back writing.

I was graciously gifted an advanced copy by the author, many thanks Jessica.

April Symes says

This is a sizzling, short and sassy romance read. This story is told pretty much through Emily's POV. Tyler and Emily originally meet at the auction, when Emily's business partner bids on a date with Tyler for business purposes. Emily's business partner overbid too much and didn't have the money there after winning. Tyler Becks CEO of Becks International is the hot bachelor who was bid on, and won. He is this sexy character who really has good motives for going thru this each year. Tyler looks to help others not just with donating himself for a charity but giving a chance to young entrepreneurs just starting out. This is what Emily and her company are and Tyler knows he can help them and sees opportunity with them. When Tyler and Emily first met, OMG, it was a killer first meeting. Things didn't go the way that Emily planned. I have to say this was one wild ride- there are twists and turns to this short romance read, things that I didn't see coming. Tyler is captivated and at the same time, amused by Emily and the lengths she is willing to go for her business. So he makes sure he has her attention focused on him any way possible. Oh there is more to what Tyler wants but in the beginning, he had all the secrets that he isn't ready to share with Emily just yet. What will happen when Emily finds out? This is a novella length read, full of excitement, great characters and steamy heat. Tyler and Emily make for a great couple. The story ended at 88% on a kindle followed by a preview of "Wild for You".

My Rating: 4.5 stars *****

"I received an advanced copy of this book from the author at no cost to me."

Janine - The World Was Hers for the Reading says

When best friends Emily and Brenda decided to start their own publicity company, they are ready to take on the world. Unfortunately, things don't always go as planned and they are running out of money and ideas to keep their business afloat. All they need is one big client to get them off the ground . . . and Brenda has the perfect idea. Emily never thought her friend was crazy enough to go through with it.

When Tyler's, one of the wealthiest and most influential businessmen in the country is won in a charity auction, he's caught a bit off guard when the winning bid turns him down and explains they don't really have the money for the bid. He graciously lets Emily out of their bid and she thinks that's the end of him and their struggling company until Tyler throws an unexpected opportunity her way with the help of Brenda without Emily even realizing it.

While she finds him almost impossible to work with, Emily struggles to keep their relationship purely professional and Tyler is doing everything he can to tear down her walls. Tyler has a big secret though that has the ability to end his chance with Emily if she finds out. When the truth comes out can Emily forgive and learn to trust again or is Tyler's chance at happiness with Emily gone forever?

The Bachelor Auction was my first book by JC Reed. I thought the story was cute, but fairly predictable. I also found the main characters lacking a bit in depth and personality. Brenda seemed really pushy and didn't act as a good friend or business partner to Emily. I also found Tyler to be a bit too manipulative for my liking. While I like an enemies to lovers romance, Emily seemed to forgive a bit too easily with both Brenda and Tyler.

The Bachelor Auction is a quick and easy read. It's got some fun dialogue, especially between Emily and her online penpal. Emily and Tyler do have an immediate chemistry that burns pretty hot giving this book a nice level of heat. 3.5 stars.

Richelle Robinson says

I have to say novellas are pretty much hit or miss for me and this one was a hit! This is my first time reading anything by this author and I enjoyed the story, the plot flowed and the characters were enjoyable. I loved the tension between Tyler and Emily throughout the story, I also liked the banter with Lucky as well. Once you read it will all make sense. When the book was over I was wishing it was longer! I will definitely be checking out more back titles from this author!

"Received a review copy and I voluntarily provided an honest review."

Helyce says

The blurb pulled me in for this new to me author. Emily Harding and her business partner Brenda invest the last of their savings attending an auction where they hope to win a date with single and successful business tycoon Tyler Becks. Everything Tyler touches turns to gold, and Brenda firmly believes that he is the one that can put their business on the map. Emily doesn't want to have anything to do with Brenda's plan, but as they are out of options she goes along with it all.

There was a lot that didn't work for me in this book. First, they do win the bid at the bachelor auction, but Brenda bid an amount that they couldn't cover, causing Emily to have to explain this to Tyler. Of course, after meeting Emily, Tyler decides to hire her and within a day she is traveling to Las Vegas to work with Tyler on one of his smaller companies. Emily is ecstatic. She is familiar with the company/app because she has a profile on it and has struck up a virtual friendship of sorts with another user, a guy named Lucky. They email/post everyday and Emily really looks forward to their witty interactions and just being able to talk about her day and do a little innocent flirting.

While Emily is in Las Vegas Tyler demands a lot of her, but never puts any of her ideas into place; he actually shoots all of them down. Emily is increasingly frustrated and pours all of this out to her online buddy Lucky. Lucky's responses are mostly of a sexual nature and Emily laughs him off, not intending to ever meet this guy.

I figured out the twist too quickly which ruined the story for me. I also didn't really like Emily or Tyler. I didn't feel their connection at all and the conflicts they go through seem to get swept under the rug with no consequences. I found the story to be a bit choppy with a subject introduced and then not fleshed out. A story

with some potential that didn't pan out for me.

Hazel *Craves the Angst Reviews* says

Find This and Other Reviews At Craves The Angst.

I received an eARC from the author in exchange for an honest review.

4 “Lucky” Stars!

I loved this read! Simple as that.

The Review:

Fun, entertaining and super sexy, The Bachelor Auction was definitely a win! This novella was short and steamy and gave me those delicious tummy flutters I love so much. This isn't my first read by *J.C. Reed* but it might be my favorite. I absolutely loved Tyler Becks! Yum!

Story/Characters...

Emily Harding and her bff Brenda Walsh, have been struggling with their two-woman publicist company for the past two years, since they graduated college. Seems no one in the big city of New York will give them a starting chance to show off their skills. Brenda comes up with another one of her schemes and uses the last of their money to buy tickets to a charity auction in hopes to spread their business name. But when Tyler Becks CEO of Becks International, puts himself on the auction block, Brenda goes a little crazy bidding money they don't have.

When Tyler comes to collect, Emily tells him they can't pay and embarrassingly slinks away, but it seems Tyler Becks isn't ready to give up just yet. So he set in motion a plan to win the girl.

I loved this read! Simple as that.

Emily was very cautious when she comes face to face with Tyler again. After her degrading meet-greet with the sexiest man she's ever laid eyes on, she's shocked to find he's hired her company ... specifically her, to work for him.

Things are tense and you know what's coming from the start. There aren't really any surprises, but the story itself is told in a cute, sexy way and I loved watching Emily lose herself in a man she obviously wanted.

Tyler was hot! This novella is told strictly from Emily's POV and I wish we could have gotten insight into Tyler's POV, because he was intense and those moments when he was staring at his phone in confusion, I would have loved to have known what he was thinking. The author does a good job of relaying that to the reader, but still, getting his inner thoughts would have been fun.

The Wrap Up:

The author packs a lot of story into just a few chapters and I found myself grinning like a love sick fool by the end, excited to see if these characters got their HEA.

Great writing.

Fun story.
Steamy scenes.
Interesting characters.
A must read!

Alex ? says

[Did they use protection??? Condom wasn't mentioned once. (hide spoiler)]

J.C. Reed says

All is fair in love and business...

My friend's plan is pretty simple: win the bachelor auction in a charity event and get the most influential man to sign a business deal with us. It's a do or die situation. But plans rarely go as you would expect.

When the bids begin to take ginormous proportions, my friend can't stop in her rush of excitement. We don't have the money. We can't afford him, and yet, before I can even comprehend what's happening, we're the highest bid.

"The bachelor" aka Tyler Becks isn't old and ugly. He isn't very business-like, either. In fact, it's hard to imagine that someone with his brain and bank account can be this sexy.

He understands our cash-strapped situation and is kind enough to cancel the bid. Let us out of the contract. No hard feelings. Or so he claims.

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Jeannie says

Sweet short tale, interesting characters and the storyline was decent - Modern day romance

Emily Harding goes along with her friend and business partner to an auction with one thing in mind... Get the date with the billionaire and then have him help their struggling business. Only that wasn't Emily's plan, it was her friend's plan, Emily just thought she was going along to support her crazy friend make them bankrupt. When they win the date, Emily is thrust in the limelight and forced by her business partner to face the music and go on the date with the infamous billionaire Tyler Becks.

Tyler Becks is, according to Emily, "hot, insanely good looking with the body of someone who puts major effort into working out". And therefore very much out of her league. Emily makes a hasty retreat and leaves the event with an apology to Tyler.

The following day Emily takes a job in Las Vegas, the first job for their small company! Only she doesn't realise it's a job with Tyler Becks. Tyler uses his persuasion to get Emily to agree to take the job, and they get closer... One thing leads to another but then Emily finds out that perhaps Tyler knew who she was all along via a chat buddy she made online, and again she prepares to leave when Tyler stops her...

Like I said sweet short tale. Read it if you have five minutes :-)

Sandy S says

3.75 stars

ABOUT THE BOOK: Release Date July 1, 2018

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REVIEW: THE BACHELOR AUCTION by JC Reed is a contemporary, adult, stand alone, erotic romance story line focusing on publicist Emily Harding, and billionaire businessman Tyler Becks.

Told from first person point of view (Emily Harding) THE BACHELOR AUCTION follows publicist Emily Harding as she and her business partner Brenda struggle to get a foothold in the professional race. Hoping to grab the attention of billionaire businessman Tyler Becks, Emily and Brenda stake out a charity auction where our hero is the main attraction. With the winning bid going to Brenda, Emily sees bankruptcy on the horizon until Tyler makes Emily an offer she cannot refuse. What ensues is the business and personal relationship between Emily and Tyler, and the potential fall-out as truth behind Tyler's interest is slowly revealed.

THE BACHELOR AUCTION is a very quick read; an erotic romance between two people whose attraction to one another is tempered by our heroine's pride, and Tyler's need for Emily Harding. A cute story with a sexy and sassy couple, THE BACHELOR AUCTION is a suggestive, animated and engaging tale; a predictable but entertaining story line that will captivate your attention.

Copy supplied for review

www.thereadingcafe.com

Renee says

I received a copy of this book from the author/publisher to review for Stephanie's Book Reports.

All is fair in love and business.....My friend's plan is pretty simple: win the bachelor auction in a charity event and get the most influential man to sign a business deal with us. It's a do or die situation. But plans rarely go as you expect. When the bids begin to take ginormous proportions, my friend can't stop in her rush of excitement. We don't have the money. We can't afford him, and yet, before I can even comprehend what's happening, we're the highest bidder. "The Bachelor" aka Tyler Becks isn't old and ugly. He isn't very business like either. In fact, it's hard to imagine that someone with his brain and bank account can be this sexy. He understands our cash-strapped situation and is kind enough to cancel the bid. Let us out of the contract. No hard feelings. Or so he claims. He's even kind enough to want to work with us. With me, in particular. I can't refuse, even though working for him means I have to see him every day. My future depends on it. I won't let my guard down. I won't fall for him, and particularly not now that I know he's hiding something from me. Everything comes at a price. Even Tyler's generosity.

The Bachelor Auction is a quick and easy breezy kind of read that is the perfect escape when your short of time or just want something spicy to fill your day. Emily is a business owner and she and her business partner are about to go under. They have been told no so many times that it's made Emily even forget what she loves to do in her business. Enter Tyler Becks and the offer of a life time even after she had to tell him they couldn't afford to pay for a dinner with him after Brenda got a little crazy in her bidding. All Emily knows is that a potential client wants to meet with her and is flying her to Vegas and putting her up in a hotel. She is shocked to learn it is Tyler and has no choice but to agree to work with him. Never mind the underlying attraction Emily has to him. Never mind that she really wants him. She wants to impress him more but that seems to be the most impossible feat in the world. I really liked both of these characters and their story. Emily is sweet and sassy and is really just about like a hermit. Of course there is more to her story that I am not going to tell you....you just have to read and find that part out. Tyler is hot, scorching hot, and a successful businessman who will melt your kindle with the very thought of him. I really liked that he was a Alpha male but not over the top and not at all what your probably expecting. Just grab this book, pull up a seat, and enjoy the Bachelor Auction.
