



# Responsive Design: Patterns & Principles

*Ethan Marcotte*

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## Responsive Design: Patterns & Principles Details

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# From Reader Review Responsive Design: Patterns & Principles for online ebook

## Tim says

Ethan Marcotte always has a great way of explaining complex topics. A mix of academic precision with a flair of humor, Ethan puts together a book that breaks down the concept of pages into the design systems and patterns we're noticing taking place in our designs. Breaking out from seeing breakpoints as just "mobile", "tablet", and "desktop", Ethan encourages readers to see passed that fixed language and calls for us to build a design language as flexible as the web. Concise and too the point Ethan provides real-world examples and code samples to match in helping you put together lightweight solutions to responsive design problems.

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## Katie says

Short and focused. Not a ton of new content for me; I think I must have read excerpts or related essays online before. A move into book, and I might reference it for some patterns on future projects. The historical context of online advertising was interesting.

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## Venkatesh-Prasad says

A good book about common patterns and principles involved in responsive design.

While I doubt the coverage of patterns is exhaustive, most of the covered patterns are very common (I used some of them recently), and the commentary about pros and cons of the patterns is good.

As for principles, these are kinda sprinkled in with the patterns when they are pertinent to patterns and also discussed holistically when they are more about responsive design and not pertaining to a specific pattern. I liked this part the most as it talks about the whys of responsive design and process. Understanding this will really help web designers and developers really appreciate, embrace, and ace responsive design.

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## Tobias Skog says

A must-read if you're working with responsive sites in any way. I highly recommend reading the epub version with embedded videos — they do a fantastic job of illustrating the examples.

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## Stephanie Francis says

As with most A Book Apart titles, this is a concise, solid all-rounder covering the most challenging aspects of designing for multiple contexts. A companion workbook going deeper on some of the key chapters would be great but it points to a lot of useful external resources.

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**Fred Rocha says**

Written by the man who coined the term, ie, a must read.

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