



# Mad as a Hatter

*Kendra Moreno*

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**Mad as a Hatter** Kendra Moreno

Descend into Madness...

Clara spent her whole life fighting in courtrooms for the downtrodden, the strange ones, the abused. It's only natural that when a man with rabbit ears on his head comes to see her, she doesn't blink an eye...

...until he opens a portal and drags her to Wonderland.

But this isn't the world she's read about at home. This world has been twisted, poisoned by none other than the Red Queen.

There's a prophecy, the only chance Wonderland has of survival. Clara is foretold to defeat the Knave and claim the Hatter's heart. But there's a problem. The Hatter is insane and Wonderland is full of unspeakable horrors. Death waits behind every tree. If the Beezles don't get you, the Bandersnatch will.

Can Clara embrace the madness and her destiny, or will the reign of the Red Queen continue?

This isn't the Wonderland you know...

**\*\*This is a Horror Romance retelling of Wonderland filled with all the creatures and characters you thought you knew. It contains gore, adult themes, and a sexy Hatter. Each book in the series can be read as a stand-alone, although, it is suggested to be read in order.**

## Mad as a Hatter Details

Date : Published August 17th 2018

ISBN :

Author : Kendra Moreno

Format : Kindle Edition 212 pages

Genre : Fantasy, Romance, Retellings, Horror, Magic, Fairy Tales, Dark



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# From Reader Review Mad as a Hatter for online ebook

## L. Ann says

Alice in Wonderland was always a firm favourite for me when I was growing up and the Mad Hatter... well, I think I've always been half in love with him, even before I really understand what having a crush on a guy was all about.

I always wanted MORE Hatter . . . and now I have it. Sometimes when you wish for something, it's never quite as good as you want it to be when you finally get it.... I'm so happy to say that isn't the case here. I might have started out half in love with the Mad Hatter, now I'm so far gone it's frightening.

I initially picked up this book because of the cover - yeah, I was that shallow but look at the damn thing... I need it as a poster on my wall, it's so sexy. Then I realised it was about my favourite Wonderland character and I was completely sold.

Kendra does a great job with this twisted update on Alice in Wonderland - bringing us a new story in an old world. And . . oh my god... Hatter is everything... EVERYTHING I hoped he'd be.

I'm not going to post any spoilers, but let's just say at around the 50% mark you'll see Hatter in all his .. ahem... glory... and all I can say is "yes please, can I have some more?"

Can't wait for White's and Cheshire's stories. This is shaping up to be a great series.

**\*\*goes off to dream of the Mad Hatter\*\***

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## Jaime says

One of the best Alice in Wonderland retellings I've read! I cannot wait to read White's book.

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## Rhiannon Chillingworth says

I liked this a lot!

I'm a bit of a sucker for dark fairy tale re-tellings, and Alice in Wonderland is one of my favourites to re-tell.

Despite everything happening quite quickly without a massive about if build up (usually my main grip with books that are under 200 pages) I enjoyed the plot and the characters.

The concept is a cool one: three women are prophesied to bring about the end of the evil Red Queen of Hearts (who this is is revealed at the start) and each will fall in love with a Son of Wonderland (three of the original characters whose fate is linked to Wonderland - these being the Hatter, White Rabbit and Cheshire Cat) and join together to fulfill the prophesy.

Clara Bee was a good character, who was in her thirties! Not normally have a heroine who isn't in her early twenties, so that was a nice a change, and he age shows with a maturity and the kind of no nonsense attitude where she takes things in her stride. The Hatter was intriguing as well, although I possibly would have liked him a little darker. For all him 'madness' he didn't seem that bad. But their romance was sweet and I liked it despite feeling a bit rushed.

The Wonderland setting is delightfully creepy and filled with horror; I just wish we'd got to explore more of it.

While this hasn't quite cured my book hangover from reaching Stunich's RH alternative Alice series, it was an enjoyable read I'd recommend to fans of dark re-tellings!

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## **Sophie says**

This was one of my favorite retellings of Alice in Wonderland. Kendra threw everything into this book - romance, horror, love, sex, violence, and heart.

Let's start with the MC, Clara. She is exactly as she needed to be in a Wonderland retelling. She is smart and educated (a lawyer), which makes her quick on her feet. She isn't going to let anyone take advantage of her, especially with the fine print on magical deals made with other wonderland characters. She has a strong sense of duty to fulfill the prophecy written about her. I didn't find her annoying, needy, or a damsel in distress. Quite the contrary actually. Clara is strong, sexy, confident, and brave.

And Clara's relationship with the Hatter... hot damn! Hatter oozed a crazy flavor of sex appeal. It was some sort of instant attraction between them, and the love followed appropriately after. And Kendra definitely did not skimp on the sexy scenes. \*fans face\*

Kendra has a way of adding a lot of heart into all of her characters, making their personalities and struggles relatable to the reader in a way that other Wonderland retellings failed to do. The story moved along quickly, and I didn't feel like there were any lulls that I wanted to get past. Every scene was meaningful and exciting. The next two books, at least, were set up during the course of the story, and I'm excited to see what happens next. Awesome book!

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## **Elaine says**

I really liked this book. I liked the setting of twisted, dark Wonderland, I liked the characters, especially the three Sons of Wonderland, I liked the villain of the story and I liked the plot and premise of this book. I only have 2 complaints (that's why 4 and not 5 stars). The first one is the insta love thingy (I really, really hate insta love). Some might say it wasn't insta love because the heroine, Clara, says she didn't fall for the Hatter right away. But the whole story happens in a week or 10 days. So yeah, it totally was insta love. My second complaint is that the heroine was supposed to be in her 30's but the way she acts and talks I'd put her in her early twenties. She gave off new-adult vibes. But that's it, those are my only two complaints. Everything else about this book I liked and I'm really looking forward to reading *Late as a Rabbit*, the second one in this series.

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## **S.N. Wilson says**

As someone who has never watched nor read 'Alice in Wonderland', I was a little worried if I would catch/understand any references between the original story and this amazing retelling. And amazing it is! This version is perfect for Alice fans or peeps who, like me, have never heard the story before!

Kendra's talents as a storyteller are awe-inspiring and she blows me away with her writing every single time!

Her writing style is witty and sassy, and I found myself giggling at the voice of her MC, Clara.

I cursed real life so many times this week for interrupting my time with the Hatter, but it was so freaking worth it in the end!

The story will grab you by the collar and make you beg to know what happens next! The world building and characters are pure genius, leaving the suspense for the next release in the series on a high.

If this is the work of a newbie author's debut novel, then sign me up for every single one to come!

And that formatting!! Nicole JeRee is absolutely fabulous!

Make sure you grab yours. There's a little madness in all of us. Why not add a little more?

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## **Kayla says**

*My mind," he taps the side of his head, "is where I suffer. Inside my thoughts, there's chaos, insanity, fear. I cannot fight it. I cannot push it away. But inside all that chaos, there's you, shining bright, my own star to light the way and show me the path home. Never be sorry for who you are," he says, more serious than I have ever seen him. "Because who you are is everything to me."*

## **Wonderful!**

I love everything about Alice in Wonderland and love retellings, and this one is now my new favorite one. The Mad Hatter is my favorite always has been since I was a kid and this being a story that he has such a huge part in was even better.

This is not your typical Alice in Wonderland, this is more on the horror side in Wonderland, and its up to the MC Clara Bee to save them all.

The Romance the grows between Clara and Hatter is just beautiful, spicy, and just heartwarming. The Hatter sure does have his way in making you fall in love with him quickly with just the things he say.

I can't wait for the next book

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## **? Kaira ? says**

The plot is fascinating, I give you that but to be honest, I am not really a fan of the instant love between Clara Bee and the Hatter. What made things worse for me is the involvement of sexual intercourse, just not my cup of tea.

However, the world building and the writing style themselves are amazing. :)

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## **Sara Haller says**

### **Dark version of wonderland**

I will always give a retelling of wonderland with the Hatter a try. This one was a safe read until about midway though=then NSFW?.

Three chosen women must save wonderland by falling in love and over coming the red queen (original Alice) and her henchmen. The story focuses on Clara and Batter battling the Nave.

I have read several other retellings that employed similar plotlines invoking a quickly sliding into destruction wonderland and how to save it.

I enjoyed this story's characters, and the plot and storyline went very well together with minimal side story distractions. Depending on price i would be willing to continue its series.

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## **Melissa Tovgaard says**

As a new author I was not sure what to expect. I am happy to say this book is really good! Really well written, excellent plot, heroes that are dangerously handsome and a heroine that is relatable and badass. I cannot wait for book 2!

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## **Jocelyn Sanchez says**

THIS.  
BOOK.  
OH MY FREAKIN' GOD.  
I LOVED THIS BOOK SOO MUCH!!

Okay....going to try to calm myself down a bit because if I don't, I'm going to dolphin wail because I make absolutely no sense when I get all fan-girl. But, guys, this book is ridiculously amazing and has to be my favorite retelling of all time. The Hatter has always been my favorite character in the classic, the movies, other retellings, etc, and this book made me go mad for the Hatter all over again. I'm still swooning so hard

right now and I want this review to be coherent and readable, but I'm honestly writing so fast because my heart is still skipping at what I just read.

This book isn't the happy and sweet Alice in Wonderland like you all know, or even a sweet retelling. The author classifies this book as a horror romance retelling of Wonderland and that's the best way I can honestly put it as well. It's the same Wonderland you know when it comes to the characters, but at the same time, it's not. It's neither here, nor there (sorry, Wonderland humor here) The characters are very different then you probably know them, but--in my opinion--I love the characters and this book more than the classic.

(Don't throw tomatoes, just my opinion! LOL)

There's a darkness to these characters that hits me deep in my heart. Wonderland isn't filled with light, but darkness and chaos. Wonderland is dying because of the new Queen, a Queen Clara Bee and others are destined to face in a battle for the good of Wonderland. I won't say anything regarding the Queen because, spoilers, but I will say that twist was phenomenal!

The characters in this book are what make this story so outrageously beautiful and dark. The Hatter in this story is truly mad, lost in his dark mind and losing himself a bit more every day. Clara Bee--the woman he's destined to lose his heart to--believes he's more than his madness though (couldn't agree more!) and I love her for it.

"I see the beauty in his madness. I see the man beneath it all, his soul begging for someone to bring him out of the loneliness."

Mad or not, the Hatter is a freakin' god amongst us poor morals. His madness intrigues me like no other character has before and I love how the author made his character so dark, yet, so....well, so Hatter. He's a tortured soul looking for light. Looking for his Clara Bee, who understands him and embraces his utter madness.

"Tempting fate would be great except you still owe a kiss. If I lost my pants, I'd lose my chance, to touch lips to lips."

"Suit yourself, My Dear Hatter, if that's really what you're about. But I hope you know exactly what you're missing out." I sing back.

"I like when you do that," he replies softly, his fingers gently squeezing mine.

"Do what?"

"Embrace my madness."

Clara, or Clara Bee, as everyone calls her, character surprised me so much. She started off as a bit stiff--lovable and kind, but a workaholic with no joy in her life besides her work--and then she falls down the rabbit hole (god, I love saying that phrase) and enters Wonderland and her personality really shines through. She's sweet, always rooting for those who have no voice, and decides that she wants to help Wonderland and defeat the Red Queen to save those around her--especially her Dear Hatter. I LOVE how she's so much like the Hatter, embracing his darkness and filling his heart with light and humor, and doesn't let anything back her down. She makes him feel something other than despair, and \*clears throat\* their chemistry is...it's freakin' hot, okay?

"Clara Bee, oh, Clara Bee, what is it you're doing to me?"

I summon the little bit of bravery I had before I came downstairs and speak. "Hatter, I'm in trouble it seems, I believe you promised to make me scream."

**\*THROWS PHONE ACROSS THE ROOM BECAUSE THE HEAT OF THAT QUOTE\***

**I CAN'T WITH THESE CHARACTERS!!**

I want to go to Wonderland soooo badly! But only if I get to be Clara Bee.

And, guess what? There's going to be two more books in this trilogy!!! The White Rabbit and the Cheshire Cat will get their own stories!! I'm geeking out so much because not only will I get to hear more about the Hatter and his Clara Bee, I also get to learn more about these characters! I'm a huge fan of Kendra Moreno now and I'm running to get my signed hardback from her.

**HIGHLY RECOMMEND!** I can't say enough good things about this book and I'm telling you, you need to get this book ASAP. If you like retellings, dark fantasies, or anything Wonderland, you'll love this novel.

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### **Erin Kelch Zerby says**

**Wow wow wow**

I don't EVER finish reading horror books, they aren't my jive and don't hold my attention. So this is either the most amazing horror novel on the planet or it has been misclassified or both! Because I devoured this book and want more! The characters, the world building, the kickass outfits and the chemistry! It has drama, romance, fight scenes and a blue dude smoking a hookah-if it had anything more it would need a map! I have never fallen in love with a new author so hard before, I'm so excited to see what else she comes up with! And I'm so glad she started with Hatter. This story is just amazing!

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### **Tashi X says**

I love retellings and this might be my favourite. It was a perfect combination of dark yet happy.

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### **Michelle says**

So I have to admit that Alice in Wonderland has never really been my jam. But this retelling has definitely changed my opinion.

No, this is not the Wonderland that we're familiar with. And no, these characters aren't who we were told they were. But that's what makes this story so amazing. Everything has a touch of darkness that truly pulls this story together.

Overall, I truly enjoyed this story. And I will definitely be continuing this series.



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## **Heather Thomas says**

### **Don't expect to be able to put this one down**

I am an avid fan f Alice in wonderland tales and when this one was recommended by one of my reader groups I decided to give it a chance, I am far from disappointed!

The characters and plot line sucked me in faster than expected and I don't regret my lack of sleep due to this book. My only upset is knowing I have to wait for the next installment.

Seriously worth the price and lack of sleep.

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