



# Foundations in Strategic Management

*Jeffrey S. Harrison , Caron H. St John*

Download now

Read Online ➔

# Foundations in Strategic Management

*Jeffrey S. Harrison , Caron H. St John*

## **Foundations in Strategic Management** Jeffrey S. Harrison , Caron H. St John

Introduce the most important theories and views in strategic management today with this concise, yet fully complete, text. Harrison/St. John's FOUNDATIONS IN STRATEGIC MANAGEMENT, Sixth Edition, addresses the most recent changes in today's business environment, including many topics that other strategic management texts often miss. The book thoroughly addresses the traditional economic process model and the resource-based model, as well as the stakeholder theory. This valuable text builds on a traditional theoretical foundation by using engaging examples from many of today's leading firms to demonstrate principles and applications. This edition continues to highlight strategizing in the global arena as well as more focused coverage of stakeholder management. This brief, well-rounded text functions as an indispensable resource for your immediate and long-term success in strategic management. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>.

## **Foundations in Strategic Management Details**

Date : Published January 1st 2013 by Cengage Learning (first published August 1st 1997)

ISBN : 9781285057392

Author : Jeffrey S. Harrison , Caron H. St John

Format : Paperback 198 pages

Genre : Academic, School

 [Download Foundations in Strategic Management ...pdf](#)

 [Read Online Foundations in Strategic Management ...pdf](#)

**Download and Read Free Online Foundations in Strategic Management Jeffrey S. Harrison , Caron H. St John**

---

# **From Reader Review Foundations in Strategic Management for online ebook**

**Ashley says**

ADMS 3900 - General Management - York University (Summer 2014)- Prof Randy Hoffman

---