



# The Wall Street Journal Guide to Understanding Money and Investing

*Kenneth M. Morris , Virginia B. Morris , Alan M. Siegel*

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*The Wall Street Journal Guide to Understanding Money & Investing* initiates you into the mysteries of the financial pages -- buying stocks, bonds, mutual funds, futures and options, spotting trends and evaluating companies. For those who are curious but intimidated by everyday financial jargon, this guide offers a literate, forthright and lively alternative.

## The Wall Street Journal Guide to Understanding Money and Investing Details

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# **From Reader Review The Wall Street Journal Guide to Understanding Money and Investing for online ebook**

## **Troy Kuhn says**

A great book for anyone that wants to get a quick overview of financial concepts.

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## **Marci Stone says**

This book was published over 10 years ago, and I picked it up for \$1 at a used book sale and skimmed it that day while I had some time. It has some good basic information about investing and makes it easy to understand.

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## **Christine says**

Great. Short and very informative for someone who never studied finance.

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## **Peter says**

Before you put any money in the market, please read not only this but “Where are the Customers' Yachts?” Good luck and good hunting.

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## **Alex says**

I read this while on a visit to New York City where I stayed in a hotel located in the Financial District.

This is great book for first time money and investment readers.

Well written and the descriptive pictures make it even easier to understand for someone who knows nothing about stocks and the like. The author breaks it all down and what you get it a basic and quick intro to money, saving, investing, bonds, and much more. The author does not take you deep in but shows more of a surface explanation. It worked for me and I learned a lot. I would recommend this as a beginner's first book to get a feel for the land before reading some of the other intro books out there.

Standard and Poor's has a similar book that you can read to really let it all sink in.

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## **Jay says**

I actually referred to this book while taking a mandatory break during the Series 7 exam. Pretty interesting,

for example what money is called in other parts of the world.

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### **Erin says**

Very handy to get a basic understanding of markets and understand how to read those complicated financial newspapers.

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### **Marcus Devin says**

\$15.95

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### **Kent says**

This book helped me learn everything that I know about investing and has been a priceless wealth of knowledge!

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### **Wm says**

It's a fine overview. And all the graphics and charts are nice and do add to understanding. But on the whole, it sticks too much in basic definitions. A little bit of delving into the philosophy and history behind the various investment mechanism would have helped, I think. I don't want a whole course on finance, but I found certain sections raising more questions than they answered.

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### **Kate says**

If you want to familiarize yourself with the world of Wall Street and money, this book will do it for you as a very quick read.

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### **Miki says**

Great starter book for understanding stocks, bonds, mutual funds, options, futures and the Federal Reserve.

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### **Smsu Library says**

This is a great pictorial guide that can be used by students of finance, marketing and business. This guide is terrific and very user friendly.

NP

Edition is out of print as of 10/16/09 SH

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## **Rafael Santos says**

Rafael Santos

7/25/2008

Standard & Poor's

Guide to Money & Investing

Standard and Poor's Guide to Money and Investing, is an investment book which describes the basic ways to invest your money. It hits on markets, bonds, stocks, currency, indexes, mutual funds, ETFs, options, futures, and other alternative investments.

The format of the book makes it very easy to read and understand. There are many pictures and diagrams, which provide a break from the amount of information provided. One thing I liked is how frequent they repeat definitions, which help indent the meaning in the reader's head.

Generally the information is accurate and pretty up-to-date. The book does an excellent job introducing various investment opportunities. It covers general information on each investment vehicle and describes the risk associated.

I was initially dissatisfied with the brochure-like format and all the pictures, I was surprised by its contents and the way the information is presented. Over all I believe this is a great book, for people who are beginners in the investment world.

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## **Vaishali says**

A great book for beginners ... but beginners only. Should be required reading for every 15-year old.

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