



# **Unwritten HR Rules: 21 Secrets for Attaining Awesome Career Success in Human Resources**

*Alan Collins*

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## **Unwritten HR Rules: 21 Secrets for Attaining Awesome Career Success in Human Resources** Alan Collins

Alan Collins, former Vice President of HR at Pepsi and Quaker Oats, reveals 21 secrets for attaining awesome career success in Human Resources. If you want to take your HR career to the next level or you're aspiring to someday become a human resources executive, then you **MUST** know the unwritten rules for HR success. This book reveals blunt, no bull, un-sugarcoated strategies for skyrocketing your career as an HR professional. Discover ways to move your HR career forward that you cannot depend on your company to tell you about. If you'd like to understand the realities of navigating your HR career through the uncertain waters in today's competitive organizations, you must have this book in your personal library. Find out what it really takes to have the career in human resources you've always dreamed of. Dig into this book and you'll learn: \*The real secret to impressing your business leaders as an HR professional. \*The awful, brutal and unpleasant truth about advancing your career in HR. \*Sneaky, but brilliant little ways to use LinkedIn to boost your HR career. \*Steps you should take to avoid getting insulting 2-3% merit increases. \*How to use the "Tiger" approach to move your HR career forward. \*The P.O.W.E.R. formula that makes great HR jobs come to you served up on a silver platter. \*What to do when you mess up in HR and still come out ahead. \*How 70% of all HR jobs are really filled -- no matter what your company tells you! \*Why you need to embrace the F-word and use it regularly. \*How to make more money and build your wealth faster in HR. \*The 5-minute time investment you must make to avoid sabotaging your career. \*Networking strategies that apply just to HR professionals. \*Your G.R.A.N.D. circle of relationships, including two people you must always keep on speed dial. \*And much, much more.

## **Unwritten HR Rules: 21 Secrets for Attaining Awesome Career Success in Human Resources Details**

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**Lee Tyner says**

Very good book, but like nearly all self help books the author spends too much time repeating points and selling how great the ideas are.

The advice is excellent though.

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**Jowu says**

Just Finished this book and you must read it if you are HR professional.

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