



Flow: Get Everyone Moving in the Right Direction...And Loving It

Ted Kallman , Andrew Kallman , Aric Dromi (Foreword)

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Simple is seldom easy to implement.

However, as a recent Flow trainee puts it, “*Flow ‘plays nice’ with everyone! And, it will enable you to successfully customize and implement whatever solution you choose.*”

Flow is the distillation of over fifty years of successful, hands-on experience that has delivered more than 100 million US dollars in value-add to companies in Europe, the United States, and Asia. Putting Flow into practice, one company increased profit \$550,000 in one year on \$2.5 million of revenue, and a large Asian telecom turned around a mission critical project from a projected 2-year schedule overrun and 300% budget increase to delivering seven months early and \$4 million under the original budget in a 90-day period.

Ted and Andrew Kallman unify Traditional management and Agile methodologies enabling successful results, regardless of the existing leadership framework. Simple and easy to understand, Flow helps individuals, teams, and organizations create and sustain high performance.

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From Reader Review Flow: Get Everyone Moving in the Right Direction...And Loving It for online ebook

Olivier Gourmet says

A very interesting proposition, with detailed and compelling case studies. I was intrigued by the proposition to use the themes of flow from great sources such as Mihaly Csikszentmihalyi and Donald Reinertsen. I must admit being put off by the litany of quotes sometimes used not to illustrate but to make a point. Again, great sources for quotes BTW.

If you can go past the writing style, you'll find interesting ideas such as the power of a good vision to deliver projects, ideas to turn projects around by reducing the complexities caused by too many stakeholders, or drastically limiting work in progress.

Levi says

Book is in dire need of an editor. I wanted to rate it as three stars as some of the content is very useful. However the way the information is communicated gets in the way of the message.
