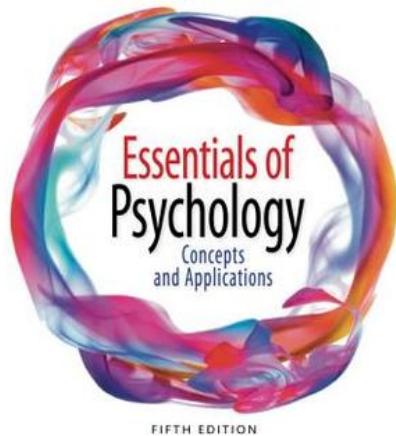


Jeffrey S. Nevid



Essentials of Psychology: Concepts and Applications

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Essentials of Psychology: Concepts and Applications Jeffrey S. Nevid

Did you know that Facebook use can affect grades, and that only about 1% of students in a research study could correctly draw the Apple logo? Written in an engaging style that speaks directly to readers with examples of psychological concepts drawn from daily life, this brief introductory text makes the study of psychology interesting while providing solid grounding in the subject's knowledge base to help you succeed in the course. With built-in learning aids, ESSENTIALS OF PSYCHOLOGY: CONCEPTS AND APPLICATIONS, 5th Edition features an effective learning system that helps you absorb and remember important information. In MindTap, the text's online learning experience, you'll find author podcasts and videos that you can access from your smart phone, direct links to TEDTalks, interactive learning activities, cool apps, and more.

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Elynor says

Textbook for my online psychology course, which I took through Pitt Community College in NC.

Stevie says

I felt that this was a very good and very informative psychology book. I had to get this for school and people wanted to buy it off of me but I kept it to read it over again. I would definitely recommend this book to people who are wanting to learn about psychology.

m a r y l i z says

I'M FINISHED HALLELUJAH.

This was...not my favorite. *coughs* It had a lot of weird theories and stuff I didn't agree with, but I found parts of it pretty interesting. It was just really intense trying to get through a 550-page textbook in 8 weeks.

Soooo let's just say I wouldn't recommend it necessarily. XD But it's a great reference for when I'm writing and want to know more about the human brain. ;)

2.5 stars
