



## Eating Bull

*Carrie Rubin*

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# **Eating Bull**

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## **Eating Bull Carrie Rubin**

Jeremy, a lonely and obese teenager, shoots into the limelight when a headstrong public health nurse persuades him to sue the food industry. Tossed into a storm of media buzz and bullying, the teen draws the attention of a serial killer who's targeting the obese. Soon the boy, the nurse, and their loved ones take center stage in a delusional man's drama.

Through fiction, "Eating Bull" explores the real-life issues of bullying, fat-shaming, food addiction, and the food industry's role in obesity.

## **Eating Bull Details**

Date : Published November 12th 2015 by ScienceThrillers Media

ISBN :

Author : Carrie Rubin

Format : Paperback 310 pages

Genre : Thriller, Fiction, Suspense, Mystery, Mystery Thriller

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## From Reader Review Eating Bull for online ebook

### **Audrey says**

A book with a "message" can be a dangerous thing. The danger is that the message overwhelms the story and results in cardboard characters whose sole purpose is to promote whatever statement the author is trying to make.

I'm delighted to report that Carrie Rubin's "Eating Bull" is decidedly NOT in that category. Instead, Rubin gives us a flawlessly plotted and richly developed novel. The hero is Jeremy, a morbidly obese teen who struggles not only with his own emotional issues and food obsession but with the "fat shaming" and resulting social isolation precipitated by his physical body. Jeremy's chapters alternate with those of Sue, a concerned public health worker who eventually convinces Jeremy and his mother to bring a lawsuit against a fast food restaurant. The idea is to draw attention to the role played by the fast food industry in the societal problem of obesity. The third POV belongs to the serial killer, a man known only as "Darwin," who is on a one-man crusade to cleanse the world of obesity—by murdering overweight people.

As these stories unfold, the reader sees not only the killer's grisly acts (and yes, they are grisly), but also the psychological conditions that might have led him to do what he does. Of course, there's no excuse for serial murder, but the background makes Darwin understandable, if not exactly sympathetic.

Jeremy was definitely my favorite character, and Rubin brings the reader deeply into his world. My breathing grew labored when an asthma attack took away Jeremy's breath. I ached when the kids at school taunted him. I rode the wild ups and downs along with him as he tried again and again to tame his appetite and lose weight.

Rubin also does a great job of planting just enough clues about the killer's identity to make the reader begin to suspect who it might be, but not so many as to ruin the suspense. Not until the book's nail-biting climax do we learn who Darwin is.

Yes, this is a book about society's attitude toward obesity and is meant to raise awareness and point out that there are factors beyond personal responsibility and willpower that contribute to an individual being overweight. But it's also an exciting thriller and a well-crafted coming-of-age story that celebrates the capacity of the human spirit to triumph over seemingly impossible odds.

[NOTE: I received an ARC (advanced reader copy) of Eating Bull to review. It launches officially on November 12, 2015... so if you're reading this before then, sorry--you'll have to wait!]

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### **Rebecca (agirlirlblog, bekkilyn) says**

I started out alternating this book in with the other books I am currently reading, but somewhere close to the middle of the book, I started reading this book exclusively. It felt like a light read, but the characters had dimension and seemed very real to me, and the subject concerning health issues and problems we have with the food industry runs deep. The author encourages readers to think about these issues in different ways, but presents the story of the characters in a way that is page-turning but not preachy.

Because I am doing the reading challenge over on [onlinebookclub.org](http://onlinebookclub.org) and *Eating Bull* was one of their selections for book of the month, I read the description and wanted to read it, but hesitated because I had other books in my backlog and it wasn't a choice for the Kindle lending library. However, the Kindle price dropped to 99 cents as if something in the universe wasn't going to allow me to \*not\* read this book!

Good choice on my part!

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### **Britt Skrabaneck says**

Every book should have a purpose, and Carrie Rubin's latest thriller most certainly does. Once again the author dazzles and terrifies us with her writing agility, blending her medical background with "hanging on the edge of your seat" fiction.

In *Eating Bull*, the point of view switches often—told through the eyes of Sue (the badass nurse/activist), Jeremy (the obese teenager/unlikely hero) and Darwin (the damn creepy serial killer). I must admit that every time I turned the page and I had to face a Darwin chapter, I cringed, took a deep breath, and plowed through it. Of course, that just means Carrie did her job brilliantly.

Sue is taking a stand against the food industry, with Jeremy as the face of the movement. Guaranteed, you will enthusiastically root for both of them, while they battle the forces against them and inside of them.

Rubin's excellent pacing and character development make the read a breeze, except for those jaw-dropping scenes that will make you think twice about your decision to eat dinner moments before.

Overall, a fantastic read in a genre I typically do not explore.

What I'd love to see from Carrie next? A non-fiction book with a message. Everything Carrie said in her Author's Note at the end of *Eating Bull* really moved me. And, I can't remember ever feeling so jazzed up about one before. But when someone says...

"I do believe in engaging people in dialogue to improve not only our nation's health, but that of our children, since they must shoulder the consequences of our actions."

...you can't help yourself. You're inspired to do something too.

Which is why I know Carrie is destined to do many great things to help others...probably more than she realizes.

Britt Skrabaneck  
<http://brittskrabaneck.com>

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### **Clare O'Beara says**

This book seems based on the Michael Moss nonfiction, *Salt Sugar Fat*, plus many statistics about public health and obesity. I admire the author for giving us a main character who is an obese teen, as this is under-

represented and must be a challenge to write. Chafing thighs, groin boils, asthma and all. We are shown that the fatter you get, the harder it is to exercise, through the lad's experience, and his continual wish to escape awkward situations by wanting to go home and eat, further explains his isolation.

I don't like serial killer stories, and this is one, with a series of gory deaths of obese people padding out the book until the two stories collide. Readers who enjoy serial killer crime tales may like this book more than I did.

I support the wish to sue American food industries expressed in the book, along with the doctor's advice that what we eat and drink, and how we exercise, is our own responsibility. Some interesting facts are presented whether given as fact or opinion, and if I had liked characters more or the villain hadn't been a serial killer I'd probably give a better rating. I would have given a mention to hormones fed to meat animals in America, which are illegal in Europe. These hormones make the animals gain weight.

Due to levels of violence and death I class this as an adult read.

The author sent me an e-ARC. I chose to read and review. This is an unbiased review.

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### **Michelle Iannantuono says**

SLIGHT SPOILERS IN THIS REVIEW. NOTHING MAJOR, JUST VAUGE MENTIONS OF THINGS YOU LEARN PRETTY EARLY ON IN THE STORY.

Eating Bull is a thoughtful thriller with a perspective for everyone: whether you've an overweight person grappling with self-esteem, whether you've lost weight in the past and sympathize with the struggle, whether you're a public health professional debating on how to provide healthy advice while still recognizing the humanity of your patients, or if you chalk obesity up to poorly disciplined choices. Carrie Rubin does an excellent job of portraying the nuanced views of all these perspectives, as well as inflating some of them - such as the OCD serial killer who despises fat people to the point of murdering them. They say the best villains are the ones we can see ourselves in...and it is scary how many people will find their thought patterns reflected in Darwin. Haven't we ALL hoped that we don't get seated next to the three hundred pound person on the airplane? Haven't we all looked into a heavy person's shopping cart and judged them for buying soda? This is socially conditioned in us, however much we try to acknowledge that our thoughts are unfair and judgmental. So for that, Darwin is a fantastic antagonist, due to him being a reflection of the meanest, most unsympathetic parts within all of us.

**WRITING:** Rubin's writing is deft, never getting in the way of the story or distracting the reader with unnecessary flair. She pulls you in with concept and character from the first page, she writes clearly, and she never weighs down the text with medical jargon (as some doctors-turned-authors may). Additionally, the book follows 3 POVs and she sinks into each of them well.

**CHARACTERS:** All the characters are immediately defined by a handful of characteristics which make them easy to picture and grasp. Most don't budge too much from their initial sketches (except in the case of the three POV characters - Darwin, Sue, and Jeremy), although there is a bit of growth/arc for some of them. For this book, I think that works completely fine. Additionally, there are enough background details given about the POV characters to make them feel like real people. I will say that there were a bit too many \*side\* characters. I think Rubin was trying to give us a lot of options for who the killer could be, but it did become a

bit overwhelming. A lot of these characters never really did much aside from step onscreen for a couple scenes, act slightly suspicious, but never really affect the plot.

That being said, with a wealth of suspects to choose from, I did not guess who the killer was. I did think the killer reveal was a little out of left field. (view spoiler)

**PLOT:** The suspense is more of a slow burn of terror growing in the background, not some car-chase filled Dan Brown novel. But it all came to an exciting climax, and the characters/topics are interesting enough to keep you reading. I never lost interest or felt like I was going through a boring stretch. My only slight critique is that characters conveniently run into each other quite a bit, usually to advance the plot. I don't know how small Cleveland is, but it seemed REALLY small here. Connie's boss happens to be her lawyer's boyfriend, for example. Jeremy's bully's father happens to work with Sue. Perhaps Rubin was dual-purposing some characters because her cast was already crowded, but I feel like some of these, such as Jonathan, could have been cut entirely with no real loss aside from one less red herring. This constant interconnectedness actually led me to suspect that "Miss Fat Bitch" was the same person as Sue's cubemate with the irritable bowel syndrome, or that Dan was actually Jeremy's father, although neither turned out to be true. :P

**OTHER THOUGHTS:** There is a lot of good diversity among the characters. The book was well formatted and edited - no typos or errors to be found. It was good enough to make me talk about it to other people, to want to share this book with others. It's like nothing I've ever read before, which is great! I'm not normally into thrillers, but I think Eating Bull is more of a social commentary in some ways, and it follows normal people instead of detectives/FBI agents/whatever. There are very few books that are truly "for everyone," but Eating Bull's straightforward writing style, multiple perspectives, easily likeable characters, and cultural relevance make it a solid choice for anyone looking for a good book.

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### **Luanne Castle says**

I devoured (sorry for the pun) Carrie Rubin's Eating Bull very quickly, although I savored it as I read. Then I didn't write this review for many months. Perhaps because this book took me by surprise and just a tiny bit out of my comfort zone, writing about this book proved to be daunting. Eating Bull is a suspenseful thriller which showcases the dark world of the fast food industry and of fat shaming and bullying. It has a cast of characters I found very realistic--which means annoying and endearing at once. The protagonist, Jeremy, is a boy who deserves the sympathetic eye of Rubin's narrator on his life and dilemmas. His mother frustrated me. She clearly loves him very much, but I wanted to step in and advise her on ways she could help improve her son's life, but of course, I could not. Perhaps the most vivid character is Sue, the public health nurse, who teams up with Jeremy to fight fast food. Eating Bull is a very important book in the way it shines a spotlight on topics allowed to fester in our culture all the while the reader is obsessed with following the compelling story to a satisfying resolution.

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### **Book Club Mom says**

I don't read a lot of thrillers, but, after seeing the cover of Eating Bull, I had to know what it was all about, especially the title. I discovered an extremely well-crafted medical/psychological thriller that tackles the subject of obesity and the food industry's role in this serious health problem.

Set in Cleveland, Ohio, the story focuses on Jeremy Harjo Barton, an obese teenager, whose home life has without question contributed to his condition. His single mom, Connie Barton works two jobs and brings home greasy take-out every night. His agoraphobic grandfather spends his time berating Jeremy's size and habits. It's no better at school, where he's harassed because of his weight. Now his health has become a bigger problem. At three hundred and ten pounds, Jeremy can hardly get around without reaching for his inhaler. He finds his only solace in playing his favorite video game, War of the Wilderness, with a stash of chips and candy bars at his side.

Desperate for a solution, Connie takes Jeremy to see Sue Fort, a nurse at the local health department, hoping Sue can help Jeremy lose weight. With Sue's guidance and support, Jeremy seems to be on the right track. Small successes are good, but Sue sees a much bigger picture and urges the family to join her in a lawsuit against the food industry. Once in, Jeremy and Connie quickly learn what being at the center of this lawsuit means: a great deal of media exposure, particularly for Jeremy. Sue's already in the hot seat at work for other controversial decisions. This lawsuit and exposure may be more than she can handle.

There's a much bigger problem, however. A psychopath is lurking in the community. The self-named Darwin is on a sinister mission to kill as many obese people as possible, guided by a voice within him whose mantra is survival of the fittest. Darwin attacks his victims with an alarmingly vicious ferocity, making his hate clear. Once Jeremy's story hits the news, Darwin knows what he has to do.

As the plots develop and threaten to merge, Rubin uses her keen understanding of human behavior to fill in the details and back stories, making *Eating Bull* more than just a mystery. A look at Darwin's childhood offers an explanation but not an excuse for his actions. Rubin has also mastered the ability to describe situations through her characters' points of view. Darwin's hatred and contempt for the overweight comes through loud and clear. Jeremy's teenage perspective is also realistic and telling.

*Eating Bull* is also a thoroughly hip story, with teenagers, marital conflict, and local color built into the plot, including a great deal of subtle commentary and humor. Small descriptions of décor and atmosphere enhance the reader's understanding of the scene, some of it tongue-in-cheek. One of my favorites refers to a meeting in attorney Sammy Sanchez's office:

“A cloud of vanilla-scented mist sprayed from an automatic air-freshener on a shelf behind him.”

Regarding the problems of obesity, Rubin tackles the question of who's to blame with fairness. Good and bad characters raise valuable points on both sides of the argument, which keeps the story from becoming preachy.

As the story continues, Rubin introduces a number of shady characters with alarming traits and makes the reader question just who Darwin could be. Early clues tempt the reader to guess, but a full read is required for the story to play out to its wild and satisfying finish.

A great suspenseful read wrapped around an important social and health issue.

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### **Kourtney says**

Carrie Rubin crafts a fantastic medical thriller in *Eating Bull*. I loved how she created 3 very unique point-of-view characters to tell this tale. Jeremy was a very relatable 15-year-old boy. I could feel his food

cravings and his reactions to fast food smells. Sue is a tough as nail health care worker who wants to help him and others like him--she's the brains behind suing the food industry. And then there is Darwin--a creepy, horrible killer with a twisted mind and soul. Rubin does an excellent job breathing life into each of these very different characters.

She also manages to shine a light on the growing obesity epidemic without every sounding preachy. I really appreciated how different characters held different beliefs. She presented a balanced view of this issue and made it a really cool part of the story development.

The plotting was terrific. Tightly wound and fast paced. I read this in a few days. The last 40% of the book I finished in day because I couldn't put it down. Definite page turner.

I wasn't sure who Darwin was until the end--thanks for keeping me on my toes Ms. Rubin.

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### **Sheila says**

Dr. Rubin brilliantly takes on the food industry with this entertaining novel. *Eating Bull* will make readers think about the food choices we make every day and why we make those choices.

I fell in love with the main character, Jeremy, from the beginning. The overweight teenager is bullied at home and school. His only solace is found in video games and food. His mother works two part-time jobs and brings home take-out food when she doesn't have time to cook meals for the family. Jeremy tries to lose weight, but it's a battle he can't fight alone.

Then Jeremy meets Sue, a nurse from a weight management clinic. She convinces him to sue the food industry for purposely putting products on the market that create a sugar-salt addiction in the same way that the cigarette industry addicts consumers with nicotine. I loved the interaction between Sue and Jeremy, especially when he begins to see her as a warrior woman from one of his video games.

The law suit attracts a killer who's targeting overweight people. Readers will love the twists and turns and clues sprinkled throughout the novel before discovering the killer's identity. The story kept me guessing until the end.

*Eating Bull* shows how difficult it is to lose weight when all the odds are against us – from the food industry's promotion of addictive junk food to home and school life to the way an individual thinks about himself – and it does all that with an entertaining story. I loved getting to know Jeremy and kept cheering him on through the pages.

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### **Phillip McCollum says**

With Carrie Rubin's new book, *The Bone Curse*, coming out shortly, I'm a little (a lot) behind the times with this review, but it's better late than never to spend time with such a gem.

Eating Bull is Carrie Rubin's sophomore effort, a thriller centering on overweight Jeremy Barton (unaffectionately known as "Eating Bull") and a serial killer with a real obesity hang-up. The prose is clean and stays out of the way of an absorbing plot while the characters draw you in. From the day-to-day struggles of Jeremy's mom, Connie, who's just trying to make ends meet and do the right thing for her son, to the public health advocate, Sue, who's determined to hold all responsible parties accountable for their role in enabling an overweight America, the reader is left with the sense that these are real people.

With its original premise, Eating Bull comes with a message, but like all good fiction, it's encapsulated in an electrifying story. This is a timeless novel because the same guilt and pressure that Jeremy faces attack each of us in different ways. Carrie's taken what could have been a run-of-the-mill thriller and put her own mark on it, which is what any good author does.

I was sad to see this one end, but I'm sincerely looking forward to strapping in for another Carrie Rubin thrill ride!

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### **James says**

I loved this book, the second of Dr. Rubin's novels that I've read. And what's not to love? – a great story, sympathetic, three dimensional characters, an underlying cause/message that's important, and, of course, Dr. Rubin's trademark emotional roller coaster. I received an early copy to review, in the interest of full disclosure, but my rating of the book is based purely on its own merits.

I mentioned sympathetic characters, and I mean that in the sense that they're relatable and Dr. Rubin is able to take the reader inside their heads and hearts. Of course the protagonist was someone whose plight I cared about, but I actually found myself beginning to understand the bad guy's motivation and what brought him to his murdering ways (no spoiler there). It's especially notable that none of the characters felt like a stereotype, not even the TV psychologist I was prepared to hate but ended up actually liking.

While reading the book, I found myself in a love/not-love relationship with Sue, the nurse at Jeremy's clinic. While I admired her strength and the fact she cared about her patients and the community, I was put off by her single-minded my-way-or-the-highway attitude and her insistence that the needs of the many outweigh the rights of the few. As I thought about it, though, I could see her point of view, and although I never came to agree with her, it was enlightening to consider the topic from her point of view.

As to the underlying concern with obesity as a public health concern, I'll admit a great deal of ambivalence. My personal preference is strongly on the side of laissez-faire, both economically and politically. Governments, like doctors, may be well intentioned, but at best they're constrained by their need to fit their charges into predefined categories in order to manage their large numbers. Not everyone who is overweight is unhealthy, and it's not the government's place to impose its standards on the population against their will. [That said, while I was, and continue to be, very much opposed to Juney's removal from her parents "for her own good," I can understand the well-meaning caseworker's desire to do so.] Furthermore, I unconditionally reject the argument that the unhealthy are or should be a burden on society. That, of course, is an entire dissertation in and of itself.

On the other hand, I completely realize that the food industry has learned the "control the masses" lesson well from the tobacco industry and done its best to make addicts of us all [see the excellent Salt Sugar Fat: How the Food Giants Hooked Us by Michael Moss]. At first, I was vehemently opposed to the tobacco

settlement on principle (“no one forced anyone to light up”) but a chance conversation with a biologist from Mexico’s Autonomous University on an airplane opened my eyes to the methods tobacco companies used to cause almost unbreakable addictions in smokers [e.g., adding sugar to the tobacco in case the nicotine wasn’t addictive enough.] Now I see that the food companies do exactly the same thing while paying lip service to producing “healthy” products.

The point of my preceding rant is to highlight the “something extra” Dr. Rubin has given her readers – you get to read a great story that keeps you interested and entertained, and after you’re finished, you’re left with something to think about (and something not easily resolvable at that). As if that weren’t enough, Dr. Rubin’s sly sense of humor sneaks up on you when you’re least expecting it – the name “Eating Bull,” for example.

I wholeheartedly recommend this book and can’t wait to buy several copies as gifts for my family and friends.

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### **Kate Johnston says**

Eating Bull is a thriller that is educational as well as entertaining. The story is about an obese teenage boy, Jeremy, who is persuaded by a public health nurse to sue the food industry, an act that draws a serial killer’s attention right to him.

The content is grisly, sad, inspiring, and thought-provoking. The author, Carrie Rubin, brings her medical background to the story, bringing awareness of the supreme obstacles overweight people face in this society.

Throughout the book, readers are reminded that while people make the ultimate choices regarding nutrition and exercise, the problem is compounded by a food industry who purposely makes food addictive and a society that doesn’t always offer safe or healthy options.

Another reviewer mentioned the reason she didn’t rate Eating Bull 5 stars was due to the crude language and fat-bashing; however, those are two of the reasons I rated this book 5 stars. There is no softening of the blows, and I think that is a smart choice. This isn’t a book purely to keep us entertained – this book is also meant to give readers a clear visual of what a day in the life of an obese person must be like. It ain’t pretty, and that’s Rubin’s point. Eating Bull is a real-world look at the obesity epidemic, calling on us all to think carefully about our food and exercise choices, and to even reach out to someone who could use help.

Another great choice made by Rubin is to let us into the heads of three characters: Jeremy; Sue, the public health nurse; and Darwin, the serial killer. While being in the head of a serial killer isn’t exactly a joyride, I was fascinated to follow the thought process of someone who is driven by demons. Fiery Sue is a perfect complement to complacent Jeremy, and I enjoyed watching them evolve in response to each other.

Well-written and suspenseful with complex characters, this book will be of interest to all types of readers. A true must-read.

I was given an advanced reader copy of Eating Bull, in exchange for a fair and honest review.

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### **Mary Jo Malo says**

This award winning science thriller has received many well deserved reviews and comments. The book's cover by Lance Buckley represents its central theme: fast food, obesity and murder. The title, *Eating Bull* has Native American connotations which are explored throughout and which I feel the author has sensitively addressed.

Firstly, this book was outside my preferred genres. Secondly, I loved it! The only other two mystery/thriller authors I've ever read are Stieg Larsson and Robert Galbraith, and now I consider Carrie Rubin to be of their caliber. While their narratives are more drawn out with suspicion cast everywhere, which is rather cliché, Rubin's characters are better developed. In my opinion, this makes a thriller more exciting since these are people we know. Their hopes and fears are more palpable, so we care whether they'll succeed.

*Eating Bull* was very well paced and peopled with memorable characters, most of whom I easily recognized or identified with, except the serial killer of course. Rubin is a keen observer which makes her a great writer. Her experiences as physician, mother, and wife undoubtedly enable us to vividly experience her characters' inner lives. These are people we know.

I usually prefer novels with a strong sense of place, where the characters memorably live and linger with us long after the last page is turned. However, when the psychology of the characters becomes the real landscape, when their every thought moves the narrative, Rubin's skill surpassed my expectations. Their insecurities and strengths were extremely relatable, while the suspicious characters remained incredibly awful or unbelievably horrific.

I heartily recommend reading outside your preferences and becoming enthralled with new ways of seeing the world. If you already love thrillers with adorable, frustrating, idealistic, or socially marginalized characters, not to mention peopled with bullies or just plain psychopaths, I suspect *Eating Bull* will delight you. Someone in this story is a bona fide killer and someone an unlikely hero, but you're never sure who until the conclusion. That's why this genre is fun—while Carrie Rubin also succeeds in making it medically and socially relevant!

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### **Christy says**

Wow. I don't normally read thrillers but was excited when I won this book in a Goodreads giveaway as it was about such an interesting topic - the role of the food industry in obesity. When I started to read the novel, I began to see the characters take shape before my eyes, including Jeremy and Sue. I was caught up in the action and felt the characters - all of them - were real. I got shivers whenever the killer's viewpoint was given. It was great how each chapter was given in the perspective of one of three key people in the book. I recommend this book for anyone who likes thrillers and anyone who is interested in the issues of obesity and fat shaming.

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## Dianne says

**Carrie Rubin is giving away copies of EATING BULL! Suspense!**

**Click on Banner to enter - Ends April 4 @ 11:59PM INTL & US**

Get ready to experience every emotion you have as a twisted and delusional killer collides headlong with a bullied and depressed obese teen, his mother and a warrior nurse on a mission.

**Eating Bull** by Carrie Rubin is powerful fiction that tackles obesity and punctuates its horrors with a crazed serial killer on a rampage to stomp out the disease one victim at a time. Settle back and watch as the tentacles of this tale stretch both as separate stories and as extensions of each other as three points of view are exposed with sometimes heart-wrenching results.

Jeremy is grossly obese in a world that ridicules him, punishes him, stares at him and berates him for his size. He is part of a growing number of teens lost in a world where beauty and perfection rule, while being different turns a child into a pariah and an emotional punching bag. His strongest advocate, a health nurse takes on the restaurant/food service industry in an indictment of their responsibility for Jeremy's condition. His story catches the interest of Darwin, a brutal and sadistic killer, will Jeremy, a boy seeking only friendship and a normal life become the victim of a man whose hatred for obesity knows no bounds?

Carrie Rubin has presented her case, told her story and done it well. The personalities of her characters are alive, their emotions are real and the story of Jeremy and Darwin are far more paralleled than one could believe. Is Darwin the future Jeremy?

Yes the story is well-told, but not entirely a comfortable one. Follow along; see your school days pass before you. Oh, you didn't bully or make fun of the fat kid? Did you step in to show friendship or stop the bullying or did you cower away or heaven forbid, laugh? If Carrie Rubin cannot o the error of your ways, then your heart may be missing. Jeremy's pain is real, he is in crisis and it isn't his entire fault. He becomes a hero of sorts when he goes public to make the world aware of big business' power of seduction, but the price he pays may be with his life. What drove Darwin to become obsessed with fitness? What made him kill "fat" over and over? You'll find the answers in **Eating Bull** as well as an entirely new insight into bully, obesity and the difficulty of breaking the chain of ignorance.

This is a MUST read, should be in libraries and on classroom discussion calendars, because it is okay to be disturbed or uncomfortable with reading this powerful, so long as the message comes out.

I received this copy from Carrie Rubin in exchange for my honest review.

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