



# **Make Up: Your Life Guide to Beauty, Style, and Success--Online and Off**

*Michelle Phan*

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## **Make Up: Your Life Guide to Beauty, Style, and Success--Online and Off** Michelle Phan

Michelle Phan has believed in makeup since the first time she was allowed to try eyeliner. When she looked in the mirror and saw a transformed version of herself looking back, she fell in love with the sense of confidence that makeup could give her. Ever since she posted her first makeup tutorial on YouTube, she has dedicated herself to inspire millions by using makeup as a tool for transformation and self expression.

Now, Michelle has compiled all of her best wisdom into Make Up: Your Life Guide to Beauty, Style, and Success--Online and Off. From creating a gorgeous smoky eye to understanding contouring to developing an online persona, Michelle has advice to help you transform every facet of your life. Make Up is packed with Michelle's trademark beauty and style tutorials, stories and pictures from her own life, and advice on the topics she is asked about most, including etiquette, career, entrepreneurship, and creativity. From the everyday (such as how to get glowing skin) to the big picture (such as how to turn your passion into a profession), Make Up is a practical and empowering resource to help anyone put their best face forward.

## **Make Up: Your Life Guide to Beauty, Style, and Success--Online and Off Details**

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Author : Michelle Phan

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# From Reader Review Make Up: Your Life Guide to Beauty, Style, and Success--Online and Off for online ebook

## Michelle says

Nothing exceptional. It just contained information that we can find on the internet. The only new thing for me the personal life of Michelle Phan, that was probably known all over the internet anyway. Her life story was quite impressive but it didn't make me go all gaga about her. I didn't even feel the sudden need to watch all her videos. However, I did learn a trick from the resume making section that is to save the document as pdf. Common sense as it was, I honestly never thought of that. She also mentioned there might be some skills in real life that we might not aware can be counted as job experiences, and it opened my eyes a bit. For example, I never knew driving grandma to the pharmacist / doing laundry / babysitting etc was actually something worth mentioning in a job interview. I'll be sure to keep that in mind next time.

The book was awfully long, and while I kinda knew it wasn't meant for a one sitting read, and most probably meant as a reading material for the rest of my life as a young woman, I didn't see anything special here. So, while Phan's connection with big prestigious brands like L'Oreal, Google, Vogue and Anna Wintour were indeed impressive, she didn't feel genuine to me. There was constant mention of how she got rejected for the job as Lancome's sales person, and it got tiresome after the third time. For God's sake, you only got rejected for that one time and whoa, girl definitely sounded bitter about it after so many years. Then there was a kind of smug satisfaction when she was all Lancome counter rejected me, but then the Lancome executive from New York approached me to be their spokesmodel and flew me all around the world. I was like, k.

Phan also talked about a wide range of subjects from skin care to makeup basics (of course!) to hair and nails to fashion tips and tricks (for all occasions), digital dos and don'ts, on finding a job you love to turn your passion into a profession. She even talked about modern manners like table manners etc. I would recommend this if you're a fan of Michelle Phan or just a beauty enthusiast in general.

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## ?Tierra? says

*I would like to start out by thanking Michelle Phan for providing me with an ARC of her new book in exchange for an honest review! xoxo <3*

I have so much to say about this wonderful book that I have by some miracle been able to narrow down to two bullet points about why I enjoyed this book as much as I did.

### - The Background

From the very start of the book Michelle explains how she came to where she is today. I enjoyed getting to know a little bit about her early life, and being able to get a peek inside the life of a woman who has been such a great success in the beauty world was very neat. Looking at all of the projects she has launched and currently has going on is remarkable and I believe readers will enjoy getting to see just how much she has in store.

### - The Advice

After the introductions to who Mish is, the book is primarily composed of tips that helps the modern woman (or teenager even) with simple tricks on how to care for skin, nails, and even on the topic of interviews AND

table manners!

From what I can tell from her book, I'll be more than likely NOT to make this mistake again ... :P

All in all it was a fairly short read with beautiful illustrations and the occasional trivia on the side.

I'd recommend this book to young adults as it provides insightful tips on many of the things that are popular topics in today's fashion/beauty world.

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### **Michele says**

I received a copy of Make-Up for review from Blogging for Books. I expected the normal, ordinary photo-filled book of make-up tips. Anyone purchasing this book just for that will be disappointed. Far more than a make-up tutorial, this beautifully illustrated book covers topics such as wardrobe, finding jobs, and MANNERS!! It's sad to realize just how much this last lesson is needed.

She does a great job laying skin care, etc. routines out in easy to follow steps. It is a little intimidating to have tons of bottles in front of you and not know where to start. If I have any complaints about this book, it is that she packs a lot of information in such a little book - makeup, fashion, job interview tips, online behavior. It also seems that she hasn't really chosen an audience: is it for young teens or young adults? However, there is useful information for everyone.

I think Michelle Phan is a wonderful role model for young people. She has worked hard to be where she is now; her family sacrificed for her education. I completely respect her. I hope that the young people who get hold of this book really read her life story. Ms. Phan has become successful because of her hard-work and talent. She has wonderful life lessons to teach.

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### **Shar says**

I remember years ago when my friend sent me a link to one of Michelle's YouTube videos to learn some basics about everyday makeup wear. It's nice to see that she has become so successful and has gone on to make a career out of something she enjoys. The book is a good intro that covers all the basics. I skipped most of the other chapters that dealt with internships, careers, etc. as I had no interest in reading her tips on these subjects, and also am at a point in my life where I have had enough experience job-hunting and working that I no longer need to read the basics of how to get started out in the "real world". However for young adults just getting started, this is a nice read.

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### **Amy says**

As a self-proclaimed make-up junkie, I couldn't resist a book by Michelle Phan who is well known in beauty circles! And, overall, this is a really solid book. Unfortunately, I think it's targeted towards a different

demographic than me. I'm 40 years old and very savvy (ok, obsessed) with makeup. I think this book is more geared to those in their late teens, early 20s. And, for that demographic, this book is fantastic!

This book focuses on the following things - 1. Michelle Phan's story - growing up, makeup, going into business, etc. 2. Skin Care 3. Makeup 4. Hair/Nails 5. Fashion 6. Digital 7. Jobs and 8. Manners. All really great for someone still learning about makeup, skin care and beginning to think about finding their style and future profession. I'd highly recommend this for ladies in their late teens and 20s. It's a very good book for those beginning to think about who they are and who they want to be. Michelle Phan has written a fantastic starter manual for the modern girl!

The book itself is high quality - the photos and the design are quite good. Lots of great tips and tricks are included.

Although I don't think this is really a book that those who are a little further along their journey might get a ton out of, I still enjoyed it quite a bit. It was a nice, easy read. If you are obsessed with makeup or a big fan of Michelle Phan, I think you'll enjoy this one. Or if you are looking for a book for a high school or college graduate, this might be something to consider.

NOTE: I received a copy of this book from the publisher for an honest review.

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## **Geek&glitter says**

Make Up is touted as a go-to manual for beauty and digital entrepreneurship. Both of these topics are things Michelle Phan is an expert in, being one of the most popular beauty gurus on YouTube and having built her business from the ground up. The book covers many different issues relevant to girls- taking care of your skin, hair, and nails, how to decide if you need certain cosmetic products, how to make great first impressions, and even how to get a job and manage your own business. Special sections on digital dos and don'ts and modern manners explain the best way to keep up appearances in today's era of social media. Michelle explains how she created her online persona, how she keeps readers interested in her content, and how often to post to keep people engaged.

I was particularly interested in reading this book from the perspective of a potential digital entrepreneur. I'm interested in blogging (obviously) and in people, especially women, who eventually make a living simply doing what they love online. Michelle Phan is one of the great ladies of this generation who is doing just that. I was really excited to see if some of the tips she had would help me. Unfortunately, I didn't find anything useful to me within these pages.

First, the good things about the book:

1) It's gorgeous. The book is really quality and heavyweight, with beautiful glossy pages, a pretty, colorful design, and cute endpapers. There is lots of photography throughout the book, along with little sketches and info bubbles defining different terms. The colors and the typography all go really well together, and the whole thing is very well laid out to make this an attractive book you could feel proud to display on your coffee table.

2) It feels personal. You can feel Michelle's voice coming through, with the stories she tells about her childhood, and her own distinct way of speaking. It's cute, informal, and feels like having a chat with an

older sister.

Now on to the things I was disappointed about:

- 1) Generic beauty info. For anyone who's ever read a women's magazine, a lot of the beauty information contained in this book might be redundant. There are no specific tutorials on makeup looks (you'll have to watch her videos for that) and a lot of what Michelle talks about is very generic information that most of us know already. Unless you have never looked at a piece of makeup in your life, you probably know where your t-zone is, what foundation is, and what it means to pluck your eyebrows. This book does cover the absolute basics well, so it might be a great resource for tweens and teens who are just being introduced to the world of taking care of themselves and trying makeup. But if you're already a fan of makeup or Michelle's videos, which I assume most people who buy her book are, you won't find anything new or noteworthy here.
- 2) Wrong medium. There are a few beauty things mentioned in the book that I don't know how to do yet (for example, a good blowout or a fishtail braid), but a book is not really the medium to learn these things from. Describing a pattern to me just leaves me hopelessly confused. There weren't even pictures or diagrams to help on these parts. It would be much better suited to a video tutorial, which Michelle is already fantastic at anyway.
- 3) Generic business info. The section I was most excited about, "Turn Your Passion into a Profession", was also very simplistic. The tips provided were common sense things like, "Buy an IP address", "Get money to start your business", "Get on social media". Once again, I think if a teen was reading this and it sparked some interest in them to start their own business, these could be good, valid starting points. But the book doesn't really explain HOW to do these things, or give any information that couldn't be yielded with a quick Google search. If someone has any previous interest on these topics, they will already know these things, and will find nothing new or groundbreaking here.

Overall, I was really hoping to get some unique and useful information from this book. Michelle Phan is a great example of turning what you love into a business, and her story is inspiring, but the book doesn't have anything practical to help others follow in her footsteps. I would recommend this book only to complete makeup novices, tweens or early teens, or someone who just wants a pretty book to display on their table. If you want more than that, stick to Michelle's videos. She really is a fantastic vlogger, but I just don't think a book is the proper medium for what she has to share.

I received this book from Random House, through the service Blogging for Books, in exchange for an honest review. This did not influence the content of my review and all opinions are my own.

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### **Dena (Batch of Books) says**

I really liked this book! Some parts of it are specifically intended for college age girls or women in their 20s, but I found Michelle's advice to be mostly universal. Teenagers would benefit from reading this book, as well as women in their 30s and 40s. The advice she gives about makeup, style, job hunting, and manners are great lessons for everyone.

My favorite parts of the book were the sections on makeup, clothes, and business. The only downside is that so many topics are covered, it's very general and somewhat vague. I wish there had been more specific advice in some areas, but overall, I felt like it was a comprehensive primer for any woman looking to

improve herself.

Content: clean

Source: I received a copy of this book through the Blogging for Books program in exchange for an honest review.

My blog: Batch of Books

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## **Eridiana says**

I'm not subscribed to Michelle's youtube channel now but I've seen a lot of her videos and always liked them and her personality. Through this book I could clearly hear her voice and I really liked how it was written in such a nice way like she was talking to a friend. There was a lot of light humor here and there that made me smile.

I haven't read the whole book, I skipped some parts that were totally not for me (like dating on the internet - I'm already married). My favorite topics were about skin care and make up because I know some basics and take care of my skin but I want to know and try more things. It was very helpful and written in an easy and understandable way.

This book would be a great source of advice for young girls who are still trying to find themselves.

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## **Amanda Anderson says**

I RECEIVED THIS BOOK FREE THROUGH GOODREADS GIVEAWAY.

WHATS IN THE BOOK?

This book is full of beauty how-to's as well as great tips on life. I love the lip scrub in the book and that's not the only thing you'll learn how to do from this book. From makeup, to daily routine, and even fashion, this book has it. It has valuable tips on getting a job and starting a business. The best thing about this book is all the tips that create confidence and the focus on being you. This book is good for anyone wanting to learn more about beauty, makeup, and such. Michelle Phan is a role model to me and I'm sure I'm not the only one. Definitely worth picking up!

WHAT THIS BOOK DOESN'T HAVE

This book is pretty well rounded as far as how many topics it covers. My one regret? This could have been split into many books and had more detail on each if the beauty topics. Why isn't this an epic series?!? ugh! Rant is over now.

CLOSING COMMENTS

Get it for a teenage girl! It's a good book.

## NEED A REVIEW

I do free reviews if you give me a free copy of the book, but I will write it on my time (up to 2 weeks after the book is received). If you add a small fee I will have it done when you want it. Message me for more information. Same day reviews available!

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### **Sara says**

In *Make Up*, Michelle Phan, beauty blogger and creator of the make up subscription service ipsey, discusses everything from the basics of a good skin care regimen to how to dress for a job interview to how to conduct yourself on social media.

The book is, honestly, a little disjointed. It hops from one topic to the next with little to no transition. But it means well. Michelle Phan means well. It's admirable that she's set out to create a modern guide to living your best life.

At 24 years old, having held the same steady job for over two years, and never really having been a social media oversharer, I don't think I was the target audience for her book. I did read all of it, including the tips on how to get a job, the importance of an internship, and entrepreneurial tips. Her endlessly positive attitude is a little grating, but, again, she means well. The best parts were definitely at the beginning, when she discusses her background and how she went from being denied a job at the Lancome counter to being one of the best known names in make up. I also have to admit that she taught me how to properly apply retinol, which is only slightly embarrassing, seeing that I work for a dermatologist.

In my mid-twenties, this book didn't do it for me, but I would have loved it as a young teen.

**Thanks to Goodreads and the publisher for the free copy.**

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### **❀angela says**

I won a shiny, new copy through Goodreads.

I always read others' reviews before posting my own, and the main complaint seems to be that this book is targeting young adults in their 16-20s. I don't understand why anyone would expect a different demographic; of course this book is for young adults! Michelle just finished that part of her life and people write (and should) about what they know. Michelle is extremely knowledgeable but some of the makeup tips weren't that clear. Regardless, I'm giving this 5 stars because of the vibrant photos and easy-to-read writing.

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### **Emily says**

I picked this up because I subscribed to ipsey for a few months and thought it might be interesting to know more about the woman behind what was, for me, a gateway drug to subscription box dependency.

There's a lot going on here: Ms. Phan's actually very interesting life story, a pretty thorough skin care guide,



some haphazard makeup tutorials (I found the apples of my cheeks as instructed and still don't know how to apply blush, because that is not actually explained, for instance), plus tips on manners and business. The writing is okay, but the tone seems to be geared pretty young, and the rah-rah-rahness of it all wore thin for me fast. Phan has many die-hard fans who will love this I'm sure. In terms of non-fans, I think this would be an okay pick for a 16-20ish woman, maybe a young business major who really loves makeup. For adults? Eh, probably not.

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### Stefanie says

I loved this book so much.

Not only does it deal with the basic makeup and hair tutorials and advice but it does so much more. It has a section on manners; honestly it was so refreshing to see this because manners today have become almost extinct.

This book was so much more than what I was expecting and I'm happy it was.

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### Jessica says

Mostly basics. I found a few good tips and some ideas for altering my usual routine. I didn't find the style, digital etiquette, or career advice particularly helpful.

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### Miranda Lynn says

#### 2.5 stars

This was a cute and informative book...but if I could go back in time, I probably wouldn't pick it up from the library again. Basically, it's a part-memoir, but mostly-advice book about...literally everything. Makeup, hair, nails, jobs, manners, education, fashion — you name it, it was in here.

It wasn't exactly the same, but **it really reminded me of Lea Michele's book *Brunette Ambition*** that came out earlier this year. I actually didn't like that book very much, mostly because it came off really preachy, so I was glad to see that Phan's book, although similar in content, was much more inclusive and less arrogant. But, at times, I did feel like she came off almost *too* nice. She prefaced practically everything she said with stuff like "I don't want to offend anybody" or "I don't mean to assume things." After a while, that became annoying and I wished that she would've been a little more assertive.

My other problem with the book was that it is **very much geared towards teenagers**. This book covered the basics of a *lot* of things, versus maybe going a bit more in-depth into different kinds of makeup looks, etc. for the more experienced. I can understand wanting to make sure that people know what you're talking about, especially if you think that young people will make up the majority of your readership, but there were a lot of times that she would make a side-note explaining the most fundamental concepts — **it was seriously confusing that she thought people didn't know these things**. Like telling us that three dots (...) are called an "ellipses," step-by-step instructions on how to do a french braid, and not to wear white to a wedding. I mean...are there really people out there that don't know stuff like that? And the book was *filled* with these little tidbits of "useful information." I get where she's coming from, but it did feel kind of condescending at

times.

I just wish that the book would've contained more information about Phan's own life (I find her job very interesting, but she didn't go much into detail about what it's like to be her on a day-to-day basis) and different kinds of makeup tutorials, instead of choosing to have such a broad focus. Because it contained advice on *so* many topics, each section was very short. For example, **the makeup chapter was only 30 pages long!** I was really surprised that there wasn't more to it, as that was pretty much the only reason I'd added it to my to-read list. I ended up skimming a lot of the other stuff that I wasn't as interested in...although the skin care section was really informative for me, and I'm excited to implement a few things that I learned from her.

Overall, while there were a few really great pieces of advice in this book, I was disappointed that it wasn't more makeup-focused and I wish that I'd realized how teenager-geared it would be. Adults might find a couple interesting tidbits in here, but I think that **this book would serve best as a gift for a high school student or college freshman** who's just starting to make their way in the world. I probably would've LOVED this book as a teen...but, unfortunately, I just don't think that I was the desired target, and I wish that I'd realized that in advance of picking it up.

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