



# Introducing Capitalism: A Graphic Guide

*Dan Cryan , Sharron Shatil , Piero (Contributor)*

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## **Introducing Capitalism: A Graphic Guide** Dan Cryan , Sharron Shatil , Piero (Contributor)

Capitalism now dominates the globe, both in economics and ideology, shapes every aspect of our world and influences everything from laws, wars and government to interpersonal relationships. "Introducing Capitalism" tells the story of its remarkable and often ruthless rise, evolving through strife and struggle as much as innovation and enterprise. Tracing capitalism from its beginning to the present day, Dan Cryan and Sharron Shatil, alongside Piero's brilliant graphics, look at its practical and theoretical impact. They cover the major economic, social and political developments that shaped the world we live in, such as the rise of banking, the founding of America and the Opium Wars. This book explores the leading views for and against, including thinkers like Adam Smith, Karl Marx, Theodor Adorno and Milton Friedman, together with the connections between them and their historical context. Capitalism has influenced everything in the 21st-century world. For anyone who wants to gain a broad understanding of this fascinating subject, this book cuts across narrow academic lines to analyse an all-encompassing feature of modern life.

## **Introducing Capitalism: A Graphic Guide Details**

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# **From Reader Review Introducing Capitalism: A Graphic Guide for online ebook**

## **William Lozano-Rivas says**

Algunos economistas querrán pontificar acerca de lo que debió ser o lo que le faltó a este entretenido resumen del desarrollo histórico de las teorías que fundamentaron el capitalismo. No obstante, no nos llamemos a engaño. El capitalismo es un sistema aún en construcción y la economía parece más ciencia ficción especulativa que un sistema satisfactoriamente determinista. El libro me pareció genial.

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## **Martin says**

A much more informative book than I had expected! I didn't understand all of it, but it was definitely a valuable introduction to capitalism. The balance between introducing concepts and informative level of detail is well grasped, I think--one is given enough detail to make the concepts meaningful but not too much that it's incomprehensible.

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## **Tim Lyons says**

### **Easy to understand dissection of economic theories!**

Wonderful read! Lays the foundation for understanding how Capitalism has become the economic powerhouse that has changed our world and drives our economy.

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## **Prakash Yadav says**

Superb introduction to historic and contemporary world economies, it builds up chronologically, discusses their merits and demerits, and highlights works of pioneers in this field (Marx.. what a guy!). It approaches the concept of Capitalist economies and even predicts its future. Obviously, the topic is very large to cover in such a tiny book but an excellent job none the less, some works described there-in could have entire graphic novel to themselves (Luckily there is one on Heidegger, that buggers next on my list). Made a nice commute time read. (Gave it a 4 star, saving my 5s for later)

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## **Roger Kemp says**

### **Explanation of Capitalism**

A historical exploration of the development and various views of how economies work. The pros and cons of many thinkers and their impact on understanding capitalism.

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### **Alexandru says**

A basic history of capitalism.

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### **Celestino Martin says**

Un recorrido por el concepto del capitalismo y cómo ha ido evolucionando a través del tiempo, y los filósofos o economistas que lo han influenciado. Una obra muy gráfica que permite, en muy pocas páginas, entender el desarrollo económico de la humanidad en los últimos siglos y arroja luz sobre muchos conceptos económicos, políticos y sociales que se relacionan a este desarrollo.

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### **Inder Suri says**

**You can't change/improve the system if you don't understand it.**

You can love capitalism, you can hate capitalism, but you definitely can not ignore 'Capitalism.'  
It is one of the most successful and also the most controversial ideas ever. It has such a huge impact on our everyday lives that you just can't disregard it.

This book provides a succinct and excellent explanation of such a controversial idea. I personally find these 'Introducing Graphic guides' series really awesome and useful. You can learn so much. If you think the information provided in this short little book is not enough, the 'Further Reading' section will surely help.

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### **Todd Kinsey says**

**A better title might be, Intro to Economics**

This is a short look at not just capitalism but several economic theories. I feel the author was rather biased in their view of capitalism and did their best to juxtapose it with socialism and Marxism. I dare say there is just as much time, if not more, spent on these and other leftist ideas than on capitalism. A better title might have been, an introduction to economics.

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### **Abi Sangarab says**

I started to read this series of books because these books contains lots of useful information about each topic. I am really satisfied by the book. However, the author could concentrate on more details of Islamic Capitalism. They provide just two pages.  
Strongly recommended.

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## **Oliver English says**

A little bit liberal leaning considering it's talking about Capitalism.

However, the first part of the book gives some very interesting info on how the first bank systems were created (the Templar knights.) Plus I learned a little more about Marx, and Fukuyama is pretty cool.

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## **Hina says**

One of the better Introducing books graphic guides. The book touches upon all the major thinkers and philosophers to advance capitalistic theory, as well as their critics. An excellent resource for a general overview of capitalism's past, present, and future (which honestly doesn't seem to be too bright. We might just be towards the tail end of history, which is a very scary thought in my opinion.) I'm going to be thinking about what I've read in this book for some time to come. I'll just end this review with one of the quotes in the book from Herbert Marcuse:

"Mass media is really a tool for constructing people's consciousness on a mass scale. It makes it possible to broadcast the same information to millions at once. So the way the masses think and behave can be dictated to a considerable extent by those who control the media. People are practically told how to think, and are programmed to keep the technological machine running."

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## **Sally Sugarman says**

We live in a visual culture. One indication of this is the number of graphic non-fiction books that are published. I read as many of them as I can. This book is one of a series which I shall probably pursue. There is a great deal of text in this small 4 ½ x 6 ½ volume. There are many direct quotes from the theorists of capitalism as well as useful historical data. However, it is all made easier to absorb by the graphics that accompany the information. We see miniature drawn versions of the various thinkers along with images illustrating their points. For example, while an illustrated Marx is explaining social contradictions, there is a picture at the top of the page of a stereotyped image of a worker and a banker pulling on a dollar. As Milton Friedman is explaining Monetarism vs Keynesianism, there is a picture of him with scales and on the opposite page the scales have a worker on one side of the scale and money on the other as Friedman explains how the system works. These books are just an introduction, but they are informative and maintain the readers' attention. The speech balloons of each character are supplemented by the additional text which is presented on different parts of the page supplementing the drawings which verge on caricatures while presenting the speakers respectfully. Various types of capitalism are shown including state capitalism and Islamic capitalism. Different perspectives are offered as well as a solid bibliography and an index

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**Craig Maxwell says**

Some good knowledge but the design, layout and illustrations leave something to be desired...

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**Veronika says**

Easy to read, only basic concepts that make it interesting as a starting point to learn more.

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