Discovering Statistics Using IBM SPSS Statistics

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With an exciting new look, math diagnostic tool, and a research roadmap to navigate projects, this new edition of **Andy Field**'s award-winning text offers a unique combination of humor and step-by-step instruction to make learning statistics compelling and accessible to even the most anxious of students. The **Fifth Edition** takes students from initial theory to regression, factor analysis, and multilevel modeling, fully incorporating IBM SPSS Statistics(c) version 25 and fascinating examples throughout.

Discovering Statistics Using IBM SPSS Statistics Details

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From Reader Review Discovering Statistics Using IBM SPSS Statistics for online ebook

Britt says

The funny examples make it a bit easier to understand statistics

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Sacha says

Quite accessible, even if you think Statistics is complicated. Sometimes the way of writing was a little exhausting, but overall it is a good textbook.

Ebonnie says

This is by far the best statistics text I have read when it comes to getting your head around new and unfamiliar concepts. Excellent starting point for most statistical analyses. I have used this book as a reference for my Psychology Honours year, my Masters by Research and my MSc in Applied Statistics.

Michelle Tabor says

Very helpful in making advanced Stats understandable in laymen terms

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Lusine says

This is hands down the most entertaining book on statistics ever. Yes, a book on statistics can be entertaining. It helped me a lot to pass an exam on statistics and is currently helping to do my own research. However, as it is always with methods, one book is never enough. This is a good and painless introduction into statistics for those who has had a very strong fear and avoiding strategy regarding statistics all their lives:) I also recommend watching Andy Fields online lectures, they are very entertaining and useful as well!

Mallika says

I never will be a fan of Statistics but Andy Fields has managed to make SPSS look like the easiest thing in the world. The equivalent of facing a ferocious dragon but really finding out that it's Mushu from Mulan. Plus, how can you go wrong with fifty thousand anecdotes about statistics when cats are involved?

Siobhan says

I'm fairly sure this item existed on my reading list solely to leave me banging my head against a desk.

I am not a twelve-year-old boy. I do not need penis jokes every other page to hold my attention. Honestly, this book would have been much more helpful had the author not had such a juvenile sense of humour. I admit, I am somewhat childish at times (more than somewhat, in fact) but even I found this to be too much.

Seriously, the way in which it is written prevented me from focusing upon the factual information.

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aprilholic says

The funniest autobiography with a stats book cover in disguise!

Emma Christina says

what a lifesaver and funny to boot. I have read this through so many times and would have been lost without it.

Casper R says

liked the film better

Naveera says

AMAZING! ABSOLUTELY FANTASTIC! the best statistics book out there that's simply written and hilarious to boot. Life-saving.

Tey Shi says

Great book for those learning statistics. Includes both theoretical understanding and how to use SPSS to get results out of raw data. Though he can be at times wordy and some of the jokes can be quite lame but this is probably one of the best statistics text around

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Amanda says

Even though this book makes SPSS seem relatively easy to learn, it's a pain to study. You follow Brian in his

attempt to learn SPSS because some big-breasted woman called Jane only wishes to date guys who can 'do statistics'. At the end of every chapter the summary is transformed into this progress-status of how succesful Brian has gotten in wooing Jane with his new knowledge, until 'finally' in the last chapter Jane invites him to her place (and in the epilogue turns out to be a horrible human who misled him all along just to get a chance to cut out and steal his smart brain to eat it so she can get smart herself....?).

Was this really necessary? What demographic were they aiming at - demotivated oversexed 18-year-old guys with misogynistic issues?

Lucas Berghuis says

Best statistics book I've come across yet. Extremely helpful and sometimes even fun (I know, I didn't think it was possible before I read this book, too!). Helped me out during my studies and is currently my saving angel while I'm writing my thesis. Highly recommended if you're working with SPSS.

Leanna Aker says

Good, accessible intro to most statistics procedures using SPSS. At first, the silly goofy examples make you feel more comfortable, and after awhile, you'll start skipping over the junk and wishing it wasn't there. Overall, though, a great book for someone delving into doctoral level stats work.