



## Queremos que seas rico

*Donald J. Trump , Robert T. Kiyosaki*

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No es necesario tener dinero para resolver los problemas financieros, éstos sólo se solucionan con una educación financiera adecuada. Es imprescindible que las personas adquieran conciencia sobre su futuro económico y no esperen que dependa de sus gobiernos, sus empleadores o sus familias. En este libro, dos exitosos empresarios y educadores hacen mancuerna para abordar este desafío y ofrecer respuestas contundentes y claras a las preguntas que todo emprendedor se formula antes y después de iniciar una empresa: cómo volverse rico; cómo invertir para ganar; cuáles son las ventajas de los inversionistas que los ahorradores no poseen y cómo elegir el campo de inversión apropiado.

## Queremos que seas rico Details

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# From Reader Review Queremos que seas rico for online ebook

## Bob says

Good advices if you're someone who'd lap up a material just because of the celebrity status of its creators. However, if you actually want to know why it's important to be rich (or that the state of being 'rich' has lots of variations and forms), you'll get more out of reading other classical works --such as "Social Contract"-- as well as other biographies of inspiring people such as Steve Jobs, Isaac Newton, Galileo Galilei, etc.

Being rich gives one a lot of opportunities to explore the world and be more productive, innovative and useful to one's communities. I think that's one emphasis that's lacking in this book.

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## Vaishali says

Written in the curt, do-it-or-die speaking style both men are known for. The quote-notes below are large, so if you lack time, just read this revealing Trump-Kiyosaki conversation :

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Trump : “There’s something else. You and I look at making money as a game. We have fun. We enjoy the game. Sometimes we lose, but mainly we win... but most people don’t see making money as a game. They think of it as life and death, winners and losers.”

Kiyosaki : “Survival, the struggle for life or death itself. Which is why they are terrified of losing... That’s why they look at investing as risky.”

Trump : “And wind up in risky investments. It’s a financial tragedy.”

Kiyosaki : “Their loss of money?”

Trump : “No! The fun they miss out on. Making money is fun! Life is supposed to be fun. And millions of people are living in fear instead of having fun. That’s the tragedy.”

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NOTABLE QUOTES (Kiyosaki) :

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“Donald and I invest to win, while others invest not to lose.”

“It is crucial to be true to yourself, to be true to your own answer.”

“Security and freedom are not the same... they are opposite values. That is why the people with the most security have the least freedom.”

“Leverage is the ability to do more with less. And you should not use leverage unless you have the financial training to apply it.”

“We are all born rich. We have all been given the most powerful lever on earth: our minds. So use your mind for leverage to make you rich rather than to make excuses.”

Investment questions to always ask yourself:

How do you...

- \*\*\* Reduce risk & increase return?
- \*\*\* Find great investments?
- \*\*\* Know a good deal from a bad deal?
- \*\*\* Invest with less of your own money and more OPM?
- \*\*\* Get the experience without risking money?
- \*\*\* Handle losses?
- \*\*\* Find good advisors?

“It is not the quest for money that makes me rich. It is the quest for knowledge. It is the desire to learn more, do more, accomplish more, and help... Money is just the score, a measure to tell me how we are doing.”

“The reason why amateurs are amateurs is that they do not love the game enough .” - The War of Art, by S. Pressfield

- \*\*\* Love what you do
- \*\*\* Have patience
- \*\*\* Act in the face of fear

“The winners of the game are those who love the game the most. If you do not love the game, get out. There’s probably something more useful for you to do. Something more exciting for you.”

“Winners take control. The control of these 6 truly separates the rich from the poor: ”

- \*\*\* income
- \*\*\* expense
- \*\*\* asset
- \*\*\* liability
- \*\*\* management
- \*\*\* insurance

“Most people are good at reducing expenses, but very few people are good at increasing sales.”

“Rich Dad recommended I get a job learning to sell. ‘If you want to be an entrepreneur, you need to know how to sell.’ “

“Once you have control, get creative.”

“I play to win. And the prize goes to the one who plays the game with the least risk and the most confidence.”

“Most people invest money and do not invest much time. Donald and I invest a lot of time before we invest money. We prepare to invest... Entrepreneurship is not risky. Being unprepared is risky.”

“In life, talent is not enough. If you want a starting position, you need to take yourself to a whole new level.”

“What I want in life is up to me. There is no one in the way. If I want something, I know that desire is not enough. I need to do what it takes to be a winner before I can win.”

“Creativity is infinite. Therefore money is infinite.”

“I saw people further ahead in life, simply because they had taken their education and their professional careers seriously.”

“Learn to make money with money. All you have to do is take \$10, and see how long it takes you to double it to \$20. You could buy something and sell it on the web. If you are good, you may double your money in one day.”

“It is important to be able to read numbers.”

“Professional investors invest with insurance. Amateurs do not.”

“Change starts in the head.”

“The key is to have honest and experienced partners.”

“If you are rich, your job is to hang onto your money, and multiply it.”

“We are all born geniuses. A person needs to seek the environment that’s best for his or her genius to flourish.”

“We keep financially negative people out of our lives.”

“Ask yourself ‘Is there a very rich person inside of me ready to come out?’ ”

Other important questions :

\*\*\* Leverage : “Can I train other people to work for me?”

\*\*\* Control : “Do I have a protected system that belongs to me?”

\*\*\* Creativity : “Will the business allow me to be creative and develop my own personal style and talents?”

\*\*\* Expandability : “Can my business grow indefinitely?”

\*\*\* Predictability : “Can my income grow if I do what is expected of me? If I am successful, and keep expanding my business, will my income increase with my success and hard work?”

“To be successful, often you need to choose between the death of the old you, and the birth of a new you. Many people stop growing because they are afraid of dying. The old identity refusing to commit ego suicide. So life remains the same as the world goes on.”

NOTABLE QUOTES (Trump) :

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“Nothing is easy, but who wants nothing? Your financial intelligence is greater than that.”

“The Chinese are industrious and disciplined.”

“If today were suddenly to become a memory, what would you like to remember about it?”

“If your reality begins with your dreams, your dreams will become your reality.”

“Being stubborn is a big part of being a winner.”

“I tell people to see themselves as victorious. Positive thinking works. It has a lot of power.”

“My demise was written about in major publications, and even then I refused to agree with them. My reality was about my dreams, not about numbers. And I won.”

“Imagine living your life, and then finding out you missed your own destiny in the process.”

“I’m not a thrill-seeker when it comes to finances, and it’s best if you’re not either.”

“Winners remain young at heart. They aim high, and have the enthusiasm and the plans... Then they pay attention, and focus on what it’s going to take to achieve them.”

“Savers are still living within the realm of fear. Investors have conquered that fear, and are reaping the rewards... Savers wait for a long time, which often means they will miss out on opportunities.”

“If you know what you’re doing, you don’t need a lot of space to do it in.”

“The most desired recruits for medical school: music majors. Their left and right brains are equally developed, because music is mathematical and creative at the same time. It also requires discipline and long hours of practice... So start listening to both sides of your brain, and you’ll start seeing some results.”

“I always did more than what was required. That, I think, is a key to success... Expect to do more. What you’re willing to do may determine where you’re willing to go.”

“Excuses aren’t acceptable. You learn not to whine, but instead keep your equilibrium and persevere.”

“I ask myself “What have I learned today that I didn’t know before?”

“The first and best victory is to conquer self.”

“Have fun.”

“Precision, instinct and tempo are all necessary in order to become extraordinary.”

“I have noticed people with deep faith of some sort often seem more grounded and more productive. They have a sense of purpose that can’t be destroyed, and they are not easily discouraged.”

“Read as much as you can. Learn as much as you can everyday.”

“Pay attention, and go the extra mile every single day. Don’t wait for opportunity to come to you.”

“Do not allow blind spots to interfere with or ruin the blueprint of your life. It helps to think like a builder, and know that every inch of a building or every aspect of your life has to be accounted for. In construction, we can’t be haphazard, or hope that things might work out okay. That’s setting the stage for disaster. We have to know.”

“Don’t view your financial education as a choice, unless you want to encounter big problems later on. Do a review of your financial status once a week, to begin with. See it as necessary as doing your laundry.”

“What would you do if you didn’t need money? What would you do if you knew you couldn’t fail?”

“Vision remains vision until you focus, do the work, and bring it down to earth where it will do some good.”

“Raise the bar on yourself. Never settle for doing enough. Today’s world is competitive, and moves so quickly, that you will have to raise your stamina level if you expect to remain in the competition.”

“I would be very serious about thinking about the future.”

“Renewed diligence is of utmost importance.”

“...A place with positive memories, in order to proceed with positive energy.”

“To retire is to expire.”

“The good life isn’t over until you give up on it.”

“I have a lot of projects going on, and that’s one of the reasons I am rich.”

“Never underestimate your good fortune.”

“Keep your focus on success, and elevate your life to where it should be.”

“Genuine enthusiasm is hard to beat, and the odds will be with you.”

“I’m a cautious optimist, but the cautious part comes first.”

“Being an entrepreneur is not a group effort. You have to be willing to go it alone for a certain amount of time.”

“A business is literally an expression of yourself.”

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**Lisa Reads & Reviews says**

Trash like this shows how little respect the 'authors' have for suckers who buy their books. ( I did not buy it, but was unfortunate enough to open it only for the excruciating eye-ball trauma-inducing time necessary to

stub my toe on its shallowness. ) All marketing BS, made to lure and then fleece people looking to better their lives. Snake salesmen of old would have been run out of town, or lynched for less obvious fraud. Filled with useless information in an obvious attempt to lure fools with bits of sparkly nonsense. This pretty well sums up Trumps campaign, too. It deserves negative stars, along with tar and feathers.

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### **Sharise Cunningham says**

First off, don't read this expecting to learn the HOW of becoming rich. It is about WHY, and that means these two business powerhouses explain the problems with our country's social security system, and other programs. In brief, don't expect the government, your company, or any other institution to set you up for a comfortable life or retirement.

By understanding the flaws in our systems you are better able to understand why YOU need to take control of your own financial future by acquiring financial literacy, then applying it to your own situation. There are a few tips one can glean on how each of these moguls got to where they are, through some (mostly) interesting storytelling. It's also quite clear that Kiyosaki is the more caring of the two while Trump is an emotionless cutthroat businessman, but there's much to be learned from both of their styles and approaches.

A good read to understand the problems in our government systems but for the how, check out some of Kiyosaki's or other thought leaders' books on the topic of personal finance and entrepreneurship.

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### **Dante says**

Awesome book! It's not a "how to get rich" book, but more of a "why you should be rich" book.

Great read for any entrepreneur or middle-class person!

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### **Quintin Merwe says**

A very good realization struck near the end of the book. I think that most people would understand the purpose of the book to find out how to become rich.... but read the title again.... "Why we want you to be rich"

This in itself tells you that your about to embark on a journey of opinion (informed in most cases I have to say) about (you guessed it).. WHY they want us to be rich!

The writing style of the book did not resonate with me from the get go. Especially the part written by Robert, as he stretches concepts out too much and repeats a lot.

Donald is more to the point, but still in all honesty, I don't believe this book taught me a lot more than I already knew.

The motivation aspect is great and it reminds one of the path you have chosen to follow, but in no means does this add to my journey of wealth creation over and above the motivational factor. I assume that reading Donald's biography would have the same impact.

Not too boring though, but not even close to some of the best books I've read about money and business.





P.S. (Nov. 3, 2015): Reading the book "It Can't Happen Here", by Sinclair Lewis, I learned a perfect translation for "Dampfplauderer". It is "gas bag".

This review was written in summer 2015 and edited on July 23, 2016.

P.P.S. (July 23, 2016) For more about Donald Trump, please read this article:

<http://www.jimsnowden.com/2016/07/21/...>

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### **Marsha says**

The authors say that they feel that people should be "rich" so that they can have money to take care of themselves. They say that too many people rely on the government to take care of them when they get older; i.e. social security. They say that the government is not reliable and you should be able to take care of yourself. Managing your money well is important. Financial education is important. They suggest investing in real estate and if you have the skills and capability, perhaps start your own business. If you do have money, you need to learn how to make it grow and protect yourself since when you have money, others want to take it from you. Money gives freedom, choices and a sense of security, since you cannot rely on jobs giving stability anymore. Very practical, interesting read.

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### **Jason says**

Got this as a Christmas gift. It is a TERRIBLE book.

The whole book is them sucking up to each other, saying how much they love to teach, and how you should buy their other books. That is honestly the entire book.

DO NOT BUY THIS - HUGE WASTE OF MONEY!

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### **David says**

Not a great book, but not the worst one I have ever read.

The advice given is to invest in real estate and participate in multi-level marketing schemes. Of course, the book is from 2006, when real estate was a lot more popular than now. (and maybe multi-level marketing as well). Of course, in the subsequent years we saw that at least every man, woman and child investing in real estate perhaps wasn't

a hot idea. And as far as multi-level marketing-the advice given doesn't seem to take the products sold into consideration as well. Other than this often times flawed advice, I am not sure what these men are offering other than to show how accomplished they are.

Additionally, Kiyosaki seems to constantly condescend his real (poor) father, who seems like he was quite an honorable man from the description. Finally, both men seem to put down advice like "live below your means" and "pay off your debt". While neither of these are particularly fun or enjoyable, I don't think our economy would be where it is today had people lived beneath their means and paid off their debts. And I still don't know why they want me to be rich.

That said, there was some genuinely good advice in the book, such as to love what you do (and what you invest in), and to urge people to invest in things that are transparent. (Which makes sense). While stocks may not be 100% transparent, there are ways to skew stock investing to ways more transparent.

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## **Công Ph?m says**

not recommend to read this. Donald just put some useless facts in it. There's only one thing I could learn from this book is not ever read Donald's books again.

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## **Warren Benton says**

I picked up this book to see what Donald Trump was saying before becoming president and before I was aware he tweeted out most of this thoughts. I am not at all familiar with Kiyosaki. I know he has sold millions of copies, but I don't tend to read the same books that everyone else reads.

So the opening of this book right out the gate it almost lost me. "The Bible says that if you give a man a fish, he will eat today, but teach a man to fish and he will eat forever" Who was the editor of the book, who fact-checked. I really hate when people quote a bible verse that doesn't exist. But maybe most people don't read or really pay enough attention to get it right.

Most people invest because they don't want to lose out. You should be investing to make money.

If you want to fight the rich or the government this book may not be for you. If you want to join the rich and use the government then this book will be for you.

"Life and business can be combative. Make sure you fight the good fight and get away from feudal battles and battlegrounds. " DJT

Our current economy needs people creating jobs not people looking for jobs.

"Donald Trump and I use debt to get rich. Our bankers want us to borrow as much money as possible." RK

"Call me a control freak, but I don't accept excuses. Winners take control by accepting responsibility." DJT

"There is a saying by professional hitmen " If you are going to kill someone, don't look into their eyes"" RK  
My question would be how many professional hitmen does he hang out with. Like do they go get pizza and then have a knife fight to see who picks up the tab?

This book could have been about 40 pages long and really contained as much content. A lot of the book was dedicated to talking about how much money they have made in real estate investments, and their other books to check out. My big takeaways from this book were don't rely on the Government, prepare your own retirement. Invest in things you can control. The biggest point that they made often that I wish they would

have expounded a little more on was educating yourself on money. They mention reading magazines, their books, and getting a better understanding of the global market. But being a tough critic these answers left me wanting.

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## **Jen Kylander says**

I didn't like the style of this book, dual opinions on many different topics regarding wealth creation. It was a horrible read for the good first part but it did have interesting stories sprinkled throughout the book to drive me to the second half, where it was better. Some of the stories will stick with me, like Trump's about the history student who seemed like an expert on WWII. He said learning about it made him realize he needed to learn about WWI and the history that preceeded that. Learning about the war made him understand how little he knew. I think this is a wonderful perspective I think we could all benefit from having the ability to grasp, considering the wealth of knowledge out there, none of us know as much as we think. I still have a hard time believing both Trump and Kiyosaki embrace the notion of the 'rich getting richer' and 'tax cuts hurt the economy' rhetoric given what they should know to the contrary. It was a decent book, about what I expected from Trump but Kiyosaki never fails to deliver in any of his books. This one fell a bit short, but still worth the read.

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