



## Passion and Purpose: Stories from the Best and Brightest Young Business Leaders

*John Coleman, Daniel Gulati, W. Oliver Segovia, Bill George (Foreword)*

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Globalization. Sustainability. Technology. Diversity. Learning. Convergence of the public and private sectors. These are the big issues on the minds of young leaders today—the challenges they most want to, and must, pursue.

In *Passion and Purpose*, dozens of recent Harvard Business School MBAs share personal stories on assuming the mantle of leadership in ways unlike any previous generation. In candid accounts of their successes and setbacks—from launching start-ups to taking on the family business to helping kids in the Arabian Gulf to harnessing new technology and developing clean energy—they reveal how the next generation of ideas, aspirations, and practices are shaping business and redefining leadership around the world.

Drawing on insights from a survey of 500 students from top U.S. business schools, *Passion and Purpose* provides an overview of big, hot-button issues, followed by firsthand accounts from young leaders who are tackling these issues head-on. Their personal stories are rounded out with broader perspectives from established luminaries in business, academia, and the public sector, including Dominic Barton (Managing Director of McKinsey & Company), Nitin Nohria (dean of Harvard Business School), David Gergen (CNN analyst, presidential advisor and director of Harvard's Center for Public Leadership), Carter Roberts (CEO of World Wildlife Fund), and many others.

*Passion and Purpose* offers profound insight into the values and vision of tomorrow's leaders, and inspiration and ideas for all aspiring leaders who hope to lead change in the world.

## **Passion and Purpose: Stories from the Best and Brightest Young Business Leaders Details**

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# **From Reader Review Passion and Purpose: Stories from the Best and Brightest Young Business Leaders for online ebook**

## **Maggie Tumenbatur says**

Brilliant summary of what a dramatic change means for future leaders but definitely not only. Great stories . So many facets evaluated that would be very hard just to sum up in couple lines. A must read for anyone with a deep concern on evolution at work and work as a holistic center .

" not until we walk in another's shoes can we truly feel others hopes and fears, and have the wisdom to know what it would mean to work toward a common cause. One day we will have redefined effective leadership training to include firsthand knowledge of people, languages, cultures and solutions that can only be found beyond our borders. " .

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## **Kevin Afable says**

On the most practical level if you are a business school hopeful and always wanted to know how to answer those infamous 'Why business school?' and 'Describe yourself' essay questions, this book can certainly give you inspiration or at least an idea of how to structure your essay, it certainly helped me.

On a higher level the book is about leadership, the convergence of various sectors in handling complex issues, and relatively young leaders taking responsibility. All of these topics have been explored throughout the course of literature but there is always of course a hidden principle or two that is hidden among the book's many anecdotes.

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## **Alexis says**

I am kind of having a hard time taking seriously a book about young leaders that keeps putting "crowd-sourced" in quotes.

Oh and putting out a call for submissions is generally not what people mean when they say "crowd-sourced."

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## **Salim says**

The book discusses the axes current and future leaders must consider in building successful businesses. Those axes are: Convergence, Globalization, People, Sustainability, Technology and Learning. Through the stories of HBS graduates, the book explores different facets of each of those axes, emphasizing on why they are important and presenting specific experiences of how they've been implemented.

I find the structure of the book suitable to its purpose; it's at the intersection between a rigidly structured work and a story: So they are stories organized according to a specific structure.

Knowledge in Business Administration is sometimes required to fully grasp some insights of the book though this doesn't prevent from arriving at an honorable understanding of the subject matter. The book is also abundant with some by-products insights that any would-to-be businessperson will find useful.

I recommend it!

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### **Andrew says**

This was an okay book, although the it is sad that Coleman takes such a myopic view of the "best and brightest young business leaders" in that he assumes they all went to Harvard Business School. What about the profiles of the "brightest young business leaders" who went to UCLA?? Indeed, it was challenging to pull out the good parts of the book. It became very apparent that this book, HBS graduates, the school, and indeed the entire state of Massachusetts, are awash in the tenets of progressivism. There are a few good nuggets of wisdom in the book, but you will have to wade through a huge vat of collectivist sewage in order to get to them. For all of us that didn't go to HBS, I would probably skip this book in favor of more balanced wisdom to be found elsewhere.

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### **Lia Hulit says**

Good intros to lots of different orgs. Nice consolidation of future ideas and fun interviews with people who have used business to create prosperity in places that need it.

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### **Narendra Prataksita says**

Very nice book. I like it when they talk about social start-up in the book and how each people try to pursue something that they felt like their passion.

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### **Kat Green says**

This was a fantastic book that really challenged and inspired my entrepreneurial spirit. I found the stories inspiring and the theories didn't just challenge my way of thinking, it also confirmed by future career path.

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